

Lube, Oil &  
Filter Change

**\$19.95**

Includes 5 qts; synthetic oils and diesels not included. Some models may be slightly higher. Coupon must be presented at time of write-up. Cannot be combined with other coupons or in-store specials. Does not include sales tax or hazardous waste disposal. See dealer for details. Expires XX/XX/XX.

Any Parts or  
Service

**\$50 OFF**

Coupon must be presented at time of write-up. Cannot be combined with other coupons or in-store specials. Cannot be used for tires or collision repair. Cannot exceed 20% discount of total service bill. Does not include sales tax or hazardous waste disposal. See dealer for details. Expires XX/XX/XX.

Towards the Purchase  
of a New or Used Vehicle

**\$1000.00**

Coupon must be presented at time of write-up. Cannot be combined with other coupons or in-store specials. See dealer for details. Expires XX/XX/XX.

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**Seasons Greetings**  
to the **Last Name Family**

from **ABC Dealership**



**HONDA**

ABC DEALERSHIP  
1234 West Main Street | Anytown, USA | 55555  
888-888-8888

# Holiday Savings Certificate

amount  
of up to:

*One Thousand Dollars and 00/100*

**\$1,000.00**

order  
of:

Variable Full Name

*General Manager*

MEMO: CASH BACK ALLOWANCE  
expires: 00/00/00

AUTHORIZED SIGNATURE  
NON-NEGOTIABLE - NOT A CHECK

**HONDA**



Warmest Wishes,  
The Staff of ABC Dealership

One of the real joys during this time of year  
is the opportunity to say Thank You.  
We wish you and your family a Holiday Season  
filled with joy and peace  
and a New Year full of hope and prosperity.

*Sincerely,  
John Smith  
General Manager of  
ABC Dealership*

*Variable First,  
Please accept our sincere thanks for your  
continued business. We are very grateful to have  
wonderful customers like you who have helped us shape  
our business.  
We value our relationship with you and look forward  
to working with you in the year to come.  
We wish you a Happy Holiday Season.*