

<p>Lube, Oil & Filter Change</p> <p>\$19⁹⁵</p> <p><small>Includes 5 qts of oil; synthetic oils and diesels not included. Some models may be slightly higher. Coupon must be presented at time of write-up. Cannot be combined with other coupons or in-store specials. Does not include sales tax or hazard waste disposal. See dealer for details. Expires 12/31/2010.</small></p>	<p>Any Parts or Service</p> <p>\$50⁰⁰ Off</p> <p><small>Coupon must be presented at time of write-up. Cannot be combined with other coupons or in-store specials. Cannot be used for tires or collision repair. Cannot exceed 20% discount of total service bill. Does not include sales tax or hazard waste disposal. See dealer for details. Expires 12/31/2010.</small></p>	<p>\$1,000⁰⁰</p> <p>Towards the Purchase of a New or Used Vehicle</p> <p><small>Coupon must be presented at time of arrival. Cannot be combined with any other offer or in-store special. See dealer for details. Expires 12/31/2010.</small></p>
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Seasons Greetings

to the *Pittman Family* from *ABC Dealership*



A SPECIAL HOLIDAY GIFT JUST FOR YOU...

ABC DEALERSHIP
1234 West Main Street | Anytown, USA | 55555
888-888-8888

Holiday Savings Certificate

amount of up to: *One Thousand Dollars and 00/100*

\$1,000.00

order of: *Variable Full Name*

General Manager

MEMO: *CASH BACK ALLOWANCE*
expires: 00/00/00

AUTHORIZED SIGNATURE
NON-NEGOTIABLE - NOT A CHECK



Warmest Wishes,
The Staff of ABC Dealership

One of the real joys during this time of year
is the opportunity to say Thank You.
We wish you and your family a Holiday Season
filled with joy and peace
and a New Year full of hope and prosperity.



Sincerely,
John Smith
General Manager of
ABC Dealership

Please accept our sincere thanks for your
continued business. We are very grateful to have
wonderful customers like you who have helped us
shape our business.
We value our relationship with you and look forward
to working with you in the year to come.
We wish you a Happy Holiday Season.

Variable First