

Don't miss ABC Dealership's Spooktacular  
**Halloween**  
 Sales Event

\*\*\*\* 5-DIGIT 99999 1/1 \*\*\*\*  
 Christopher M. Pulvermacherwood  
 5360 East Annaheimer Rd Apartment E  
 West Palm Beach, FL 99999-9999



**Variable First,**

ABC Dealership is your **Halloween Headquarters**, and during this event we're giving you our exclusive vouchers with discounts so low, **IT'S SCARY!** You can use these vouchers at our dealership or you can even give them to a family member or friend as a gift!

**Variable First**, for Three Days only, you can exchange your current vehicle for a **Brand New 2010 with payments equal to or less than you're paying now!** We will have factory and bank representatives on site to ensure you get financed no matter how **frightening** your credit may be. **ABC Dealership** is prepared to give up to \$4,000 or 20% over N.A.D.A. Book Value for your trade.

first name,  
 Receive a **FREE PUMPKIN!**

Just present the voucher when you arrive at ABC Dealership anytime during our sales event.

**WHERE**  
 ABC Dealership  
 555 West Main Street \* Anytown, ST 55555  
**888.888.8888**

**WHEN**  
**Three Days Only!**  
 Thursday, Friday & Saturday  
 October 29th - 31st, 2009  
 9am - 8pm

Richard,  
 Visit your own personal webpage for an additional offer!  
**www.RichardLong.buymyauto.us**



SECURITY CODE: 15B3

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Date: <var date> Voucher # 00-124875  
 To the order of: ABC DEALERSHIP  
 Amount: \$14.95 Oil Change  
 Memo: Expires 10/31/09

Date: <var date> Voucher # 00-124876  
 To the order of: ABC DEALERSHIP  
 Amount: \$1,000.00 Trade Assistance  
 Memo: Expires 11/30/09

Date: <var date> Voucher # 00-124877  
 To the order of: ABC DEALERSHIP  
 Amount: FREE PUMPKIN  
 Memo: Expires 11/30/09

Variable Full Name \_\_\_\_\_  
 Variable Street Address \_\_\_\_\_  
 Variable City, ST Zipcode \_\_\_\_\_

 Date: <mail date> 00-124876

To the order of: ABC DEALERSHIP

The sum of: One lube, Oil and Filter Change for only \$14.95 **\$ 14.95**

Visit your own personal webpage:  
[www.fullname.buymyauto.us](http://www.fullname.buymyauto.us)

Memo: Expires 11/30/09

291048405785  Endorse Here \_\_\_\_\_  
 OPCODE1

Includes 5 qts. of oil; synthetic oils and diesels not included  
 Some models may be slightly higher  
 Coupon must be presented at time of write up  
 Cannot be combined with other coupons or in-store specials  
 Does not include sales tax and hazard waste disposal

Variable Full Name \_\_\_\_\_  
 Variable Street Address \_\_\_\_\_  
 Variable City, ST Zipcode \_\_\_\_\_

 Date: <mail date> 00-124877

To the order of: ABC DEALERSHIP

The sum of: \$1,000.00 Trade-In Assistance **\$ 1,000.00**

Visit your own personal webpage:  
[www.fullname.buymyauto.us](http://www.fullname.buymyauto.us)

Memo: Expires 11/30/09

291048405786  Endorse Here \_\_\_\_\_  
 OPCODE2

Coupon must be presented at time of write up  
 Cannot be combined with other coupons or in-store specials  
 Cannot be used for retail parts, tires or collision repair  
 Cannot exceed 20% discount of total parts and service bill  
 Does not include sales tax and hazard waste disposal

**No Tricks, Just Treats!**

a Halloween **FREE** Pumpkin

**Just in time for Halloween!**  
 Simply present this voucher when you visit ABC Dealership

Richard  
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ABC Ford Dealership  
 555 WEST MAIN STREET • ANYTOWN, ST 55555

291048405785  Valid through 10/31/09

**FREE PUMPKIN!**

Coupon must be presented at time of arrival. One pumpkin per customer.