

*Michelle,*  
 visit ABC Dealership for  
**COOL SUMMER Savings!**

**Michelle, Celebrate Summer with Tremendous Savings!**

Hot Summer Days have brought Cool Summer Savings to ABC Dealership! All remaining in-stock 2010 vehicles will be priced to sell. Our **Cool Summer Savings** Event is one of our biggest sales of the year!

**PLUS!** We will buy back your **<Year Make Model>** for as much as **\$2,000 over Kelley Blue Book Value.\*** You could be driving a Brand New vehicle with a payment less than you are currently paying. Come into the dealership and **see what we can offer you!**

**Trade your vehicle DURING THIS EVENT AND RECEIVE** <sup>up to</sup> **\$1,000** **Additional Dealer TRADE ASSISTANCE!**

Make your best deal on a new or pre-owned vehicle and then present this offer to your participating dealer for additional savings.

**Michelle, please visit your own personal webpage!**

[www.MichelleWilliams.buymy<auto>.us](http://www.MichelleWilliams.buymy<auto>.us)

ENTER SECURITY CODE: **CHK5M**

**3 Days Only**

- Month 25th • 10AM - 8PM
- Month 26th • 10AM - 8PM
- Month 27th • 10AM - 8PM



**ABC DEALERSHIP**

5555 West Main Street  
 Anytown, US 12345

**1-888-888-8888**

[www.abcdealership.com](http://www.abcdealership.com)

Michelle, We want you to know, Sales or Service...**WE'RE HERE FOR YOU!** You can rely on **ABC DEALERSHIP** for any and all of your vehicle's needs. If you are not in the market for a new vehicle and do not wish to trade up at this time, please take advantage of our

**COOL SUMMER SAVINGS CARD!**



**ABC Dealership**  
 5555 West Main St. • Anytown, US 12345  
**1.888.888.8888**

**TRADE ASSISTANCE VOUCHER**

**WE MAKE HOT CARS COOL!**

Valid through: 0/00/2010

THE AMOUNT OF UP TO:

*One Thousand Dollars and 00/100.....*

**\$1,000.00**

PAY TO THE ORDER OF:

Michelle Williams  
 9427 Corporate Lake Drive  
 Tampa, FL 33634

*Manager's Name*

AUTHORIZED SIGNATURE

*Must present upon arrival. Not an actual check.*

\*Based on Kelley Blue Book base book value. Deductions from allowance may be made for equipment failure, body/interior damage, reconditioning costs and/or excessive mileage. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Status may vary from the time data was compiled. Loan is subject to lending institution's final credit approval and cannot exceed purchase price of vehicle. Limit one loan per vehicle. Excludes tax, title and license. See dealer for details. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service. © Copyright 2010 American Marketing & Mailing Services, Inc. All Rights Reserved

