

John,  
Don't miss ABC Dealership's  
**END OF SUMMER**  
SELL-A-BRATION!

**John, Say Goodbye to Summer with Tremendous Savings!**

Summer Days are almost over and it's time for the **End of Summer SELL-A-BRATION** at ABC Dealership! All remaining in-stock 2010 vehicles will be priced to sell. Our **SELL-A-BRATION** event is one of our biggest sales of the year!

*Plus!* John, because you have satisfied certain criteria for credit worthiness, **you have been pre-qualified\* for an auto loan from \$4,000 to \$29,000** to purchase a vehicle with little or no money out of pocket.

We will buy back your current vehicle for *as much as \$2,000 over Kelley Blue Book Value.\** You could be driving a New or Pre-owned vehicle with a payment less than you are currently paying. Come into the dealership and **see what we can offer you!**

**Trade your vehicle DURING THIS EVENT AND RECEIVE**

up to **\$2,000**  
**Additional Dealer TRADE ASSISTANCE!**

You can choose to stop receiving "prescreened" offers of credit from this and other companies by calling toll free 1-888-567-8688. See PRESCREEN & OPT-OUT NOTICE on enclosed insert for more information about prescreened offers.  
\*SEE INSERT FOR TERMS AND CONDITIONS OF OFFER.

**John, please visit your own personal webpage!**  
[www.JohnSmith.buymyAuto.us](http://www.JohnSmith.buymyAuto.us) **SECURITY CODE: 2T9W**

**3 Days Only**  
Month 20th • 10AM - 8PM  
Month 21st • 10AM - 8PM  
Month 22nd • 10AM - 8PM

Prices so Low,  
IT'S a  
SELL-A-BRATION!

**ABC DEALERSHIP**  
5555 West Main Street  
Anytown, US 12345  
**1-888-888-8888**

John, we want you to know, Sales or Service...**WE'RE HERE FOR YOU!** You can rely on **ABC DEALERSHIP** for any and all of your vehicle's needs. If you are not in the market for a new vehicle and do not wish to trade up at this time, please take advantage of our services offers at [www.abcd dealership.com](http://www.abcd dealership.com).

**END OF SUMMER AUTO APPROVAL PROGRAM VOUCHER!**

**Auto Approval Program Voucher** **WE MAKE HOT CARS COOL!**

Valid through: 0/00/2010

THE AMOUNT OF UP TO: \*\*\*Twenty Nine Thousand and 00/100... \$29,000

AVAILABLE TO THE ORDER OF: John Smith  
9427 Corporate Lake Drive  
Tampa, FL 33634

Manager's Name  
AUTHORIZED SIGNATURE  
Must present upon arrival. Not an actual check.

100022Z01

\*Based on Kelley Blue Book base book value. Deductions from allowance may be made for equipment failure, body/interior damage, reconditioning costs and/or excessive mileage. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Status may vary from the time data was compiled. Loan is subject to lending institution's final credit approval and cannot exceed purchase price of vehicle. Limit one loan per vehicle. Excludes tax, title and license. See dealer for details. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service. © Copyright 2010 American Marketing & Mailing Services, Inc. All Rights Reserved

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