

Michelle,  
Don't miss ABC Dealership's

# END OF SUMMER SELL-A-BRATION!

## Michelle, Say Goodbye to Summer with Tremendous Savings!

Summer Days are almost over and it's a **End of Summer SELL-A-BRATION** at ABC Dealership! All remaining in-stock 2010 vehicles will be priced to sell. Our **End of Summer SELL-A-BRATION** Event is one of our biggest sales of the year!

**PLUS!** We will buy back your **<Year Make Model>** for as much as **\$2,000 over Kelley Blue Book Value.\*** You could be driving a Brand New vehicle with a payment less than you are currently paying. Come into the dealership and **see what we can offer you!**

### Trade your vehicle DURING THIS EVENT AND RECEIVE

# up to \$2,500

### Additional Dealer TRADE ASSISTANCE!

Make your best deal on a new or pre-owned vehicle and then present this offer to your participating dealer for additional savings.

Michelle, please visit your own personal webpage!

[www.MichelleWilliams.buymy<auto>.us](http://www.MichelleWilliams.buymy<auto>.us)

ENTER SECURITY CODE: **CHK5M**

### 3 Days Only

Month 20th • 10AM - 8PM

Month 21st • 10AM - 8PM

Month 22nd • 10AM - 8PM

Prices so Low,  
It's a  
SELL-A-BRATION!

### ABC DEALERSHIP

5555 West Main Street  
Anytown, US 12345

**1-888-888-8888**

[www.abcdealership.com](http://www.abcdealership.com)

Michelle, We want you to know, Sales or Service...**WE'RE HERE FOR YOU!** You can rely on **ABC DEALERSHIP** for any and all of your vehicle's needs. If you are not in the market for a new vehicle and do not wish to trade up at this time, please take advantage of our

## END OF SUMMER TRADE ASSISTANCE VOUCHER!

**LOGO**

**ABC Dealership**

5555 West Main St. • Anytown, US 12345

**1.888.888.8888**

### TRADE ASSISTANCE VOUCHER

WE MAKE **HOT** CARS **COOL!**

Valid through: 0/00/2010

THE  
AMOUNT  
OF UP TO:

*Two Thousand Five Hundred Dollars and 00/100...*

**\$2,500.00**

PAY  
TO THE  
ORDER  
OF:

Michelle Williams  
9427 Corporate Lake Drive  
Tampa, FL 33634

*Manager's Name*

AUTHORIZED SIGNATURE

*Must present upon arrival. Not an actual check.*

\*Based on Kelley Blue Book base book value. Deductions from allowance may be made for equipment failure, body/interior damage, reconditioning costs and/or excessive mileage. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Status may vary from the time data was compiled. Loan is subject to lending institution's final credit approval and cannot exceed purchase price of vehicle. Limit one loan per vehicle. Excludes tax, title and license. See dealer for details. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service. © Copyright © 2010 American Marketing & Mailing Services, Inc. All Rights Reserved