

Michelle, Join Us for our



CASH BACK BUY BACK

SALES EVENT

at ABC DEALERSHIP!



WE'LL BUY BACK YOUR 2007 HONDA CIVIC FOR CASH!!

Michelle,

ABC Dealership is offering you a special financing offer during our **CASH BACK BUY BACK SALES EVENT!** Your vehicle status qualifies you for this special event. We need to acquire several pre-owned vehicles by **April 25th, 2010** in order to satisfy increased market demand. You have been identified as an owner of one of these vehicles and our managers have been authorized to buy back your current vehicle.

Michelle, please stop by or call us at **888-888-8888** to schedule a convenient appointment and allow us 10 minutes to make you an offer on your vehicle. A visual inspection is required to offer you the highest possible price. This event will not be advertised to the general public. This will be your only notification. Don't miss this opportunity to get up to **\$6,000 off MSRP** or finance with **0% APR.****

WHEN

Thursday, April 22nd
Friday, April 23rd
Saturday, April 24th
Sunday, April 25th

SALES HOURS: 9AM-6PM

WHERE

ABC DEALERSHIP
5555 Any Street
Any City, US 55555
888.888.8888



PLUS MICHELLE... SCRATCH, MATCH & WIN CASH!!

Match your winning number to the one posted in the showroom of ABC DEALERSHIP.

YOU COULD BE A WINNER OF UP TO \$2,500!



Michelle, visit your own personal webpage for an additional offer you can't resist!

www.**MichelleWilliams**.buymyauto.us

SECURITY CODE:
15AY



ABC Dealership

555 West Main Street • Anytown, ST 56789

Valid through: 4/25/2010

Buy Back Discount Voucher

THE AMOUNT OF UP TO:

Six Thousand Dollars and 00/100...

\$6,000.00

PAY TO THE ORDER OF:

**** 5-DIGIT 99999 1/1 *****

Michelle Williams
9427 Corporate Lake Drive
Tampa, FL 33634



Manager Name

AUTHORIZED SIGNATURE

Must present upon arrival. Not an actual check.

*Up to 60 months. WAC. Severity of credit may require an additional down payment. On select new vehicles. See dealer for details.