

John,
Don't miss...
ABC Dealership's

LABOR DAY

WEEKEND



Make Logo

John Smith,

This Labor Day Weekend at ABC Dealership, we are celebrating the spirit of America with huge savings on every make & model.

For One Weekend Only, **you could save thousands** with low APR financing and generous cash back incentives!

Plus John, we will buy back your <year make model> at 20% or up to \$4,000 over Kelley Blue Book Value.*



2010 CHEVY TRAVERSE

2010 CHEVY MALIBU

MATCH YOUR LUCKY NUMBER WITH OURS IN THE SHOWROOM AND SEE IF

YOU'VE WON!

\$5,000

GUARANTEED

Prize winners must claim their prize within current event dates at ABC Dealership. Prizes not claimed during event dates will be forfeited. Must test drive to claim prize.

Your Lucky Number is:

15163

CLAIM PRIZE AT

**ABC DEALERSHIP
1234 MAIN ST.
CITY, ST, 56789**

SEPTEMBER 4TH, 5TH & 7TH

John, please visit your own personal webpage:

WWW.JOHNSMITH.BUYSMYAUTO.US

USE SECURITY CODE: 2T9W

Deductions from allowance may be made for equipment failure, body/interior damage, reconditioning costs and/or excessive mileage. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Status may vary from the time data was compiled. Loan is subject to lending institution's final credit approval and cannot exceed purchase price of vehicle. Limit one loan per vehicle. Excludes tax, title and license. See dealer for details. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service. *Copyright © 2010 American Marketing & Mailing Services, Inc. All Rights Reserved *

ABC Dealership

1234 Main Street | City, State 56789
1-888-888-8888
www.abcdealership.com

Dealer Vehicle Trade Assistance

Date: 00/00/10 00-124875

Expires 00/00/10

Pay the sum of: up to **Four Thousand Dollars 00/100**

\$4,000.00

To the order of: John Smith
9427 Corporate Lake Drive
Tampa, FL 33634



Manager Dave
General Manager

NOT A CHECK - NON-NEGOTIABLE

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Make your best deal on a new or pre-owned vehicle and then present this voucher to your participating dealer for additional savings. One coupon per transaction. See dealer for complete details.