

ABC DEALERSHIP

NEW YEAR, FRESH START, GREAT SAVINGS

**CHANGE OIL
NOW**

Endorsement
Variable Name
Variable Street Address
Variable City, ST Zipcode
Barcode



Variable First, give your vehicle a fresh start for the New Year!

Dear Variable First,

As a valued customer to ABC Dealership, we would like to offer you these exclusive money saving discount checks. These checks will allow you to take advantage of the quality products and services we offer at preferred customer pricing. You can trust your car will receive premium service by a certified technician. Call today to schedule your appointment.

Your "New Year, Fresh Start - GREAT SAVINGS" package includes:

- Lube, Oil and Filter Change for only \$19.95
- \$50.00 OFF Any Parts or Service
- \$100.00 OFF Any Parts or Service

We are extending these generous offers to you as an invitation to come in and experience our unbeatable Customer Service and Vehicle Expertise.

Thank you for your patronage.

Sincerely,

Service Director Name

Service Director

P.S.- Visit your own personal webpage:

www.purlname.servicemyAuto.us

ABC DEALERSHIP
5555 Any Street • Anywhere, ST 55555 • 555.555.5555
Service Hours: Monday - Friday: 7:30am - 6:00pm • Saturday: 9am - 6pm
www.ABCDealership.com

**VARIABLE FIRST,
DON'T WAIT
TIL IT'S
TOO LATE**



Security Code: 23012

Date: <var date> Voucher #: 00-124876

To the order of: ABC DEALERSHIP

Amount: \$50.00 OFF

Memo: Expires 01/31/XX

Date: <var date> Voucher #: 00-124875

To the order of: ABC DEALERSHIP

Amount: \$19.95

Memo: Expires 01/31/XX

Variable Full Name
Variable Street Address
Variable City, ST Zipcode



Date: <var date> 00-124876

To the order of: ABC DEALERSHIP

The sum of: \$50.00 OFF Any Parts or Service \$50.00 OFF

Visit your own personal webpage:

www.purlname.servicemyAuto.us

Security Code: 23012

Memo: Expires 01/31/XX

291048405783

Coupon must be presented at time of write up
Cannot be combined with other coupons or in-store specials
Cannot exceed 20% discount of total parts and service bill
Cannot be used for retail parts, tires or collision repair
Does not include sales tax and hazard waste disposal

Endorse Here

Variable Full Name
Variable Street Address
Variable City, ST Zipcode



Date: <var date> 00-124877

To the order of: ABC DEALERSHIP

The sum of: \$100.00 OFF Any Parts or Service \$100.00 OFF

Visit your own personal webpage:

www.purlname.servicemyAuto.us

Security Code: 23012

Memo: Expires 01/31/XX

291048405783

Coupon must be presented at time of write up
Cannot be combined with other coupons or in-store specials
Cannot exceed 20% discount of total parts and service bill
Cannot be used for retail parts, tires or collision repair
Does not include sales tax and hazard waste disposal

Endorse Here

Variable Full Name
Variable Street Address
Variable City, ST Zipcode



Date: <var date> 00-124875

To the order of: ABC DEALERSHIP

The sum of: Lube, Oil and Filter Change for only \$19.95 \$19.95

Visit your own personal webpage:

www.purlname.servicemyAuto.us

Security Code: 23012

Memo: Expires 01/31/XX

291048405783

Includes 5 qts. of oil; synthetic oils additional
Some models may be slightly higher
Coupon must be presented at time of write up
Cannot be combined with other coupons or in-store specials
Does not include sales tax and hazard waste disposal

Endorse Here