

CHRISTOPHER, don't miss out on the ABC Dealership...

Pre-Thanksgiving



Red Tag Event



ABC Dealership
1234 Main Street | Anytown, USA 56789
888-888-8888
www.abcdealership.com

5 DAYS ONLY!

SATURDAY
NOV 18TH
9am - 6pm

SUNDAY
NOV 19TH
12pm - 6pm

MONDAY
NOV 20TH
9am - 6pm

TUESDAY
NOV 21ST
9am - 6pm

WEDNESDAY
NOV 22ND
9am - 6pm

Christopher, Look Inside for Valuable Service Coupons! >>>

Disclaimer Disclaimer Disclaimer Disclaimer Disclaimer Disclaimer Disclaimer Disclaimer Disclaimer Disclaimer Disclaimer

TARGET GIFT CARD*

\$25.00

CHRISTOPHER,
Test drive a vehicle during this event and you will receive a



5 DAYS ONLY!

NOV. 19TH THRU NOV. 23RD

only at
ABC DEALERSHIP



Red Tag
Event



Christopher Johansen
9427 Corporate Lake Dr
Tampa, FL 33634-3226

ABC DEALERSHIP
1234 Main Street • Anytown, USA 56789 • 888-888-8888
www.abcdealership.com

Christopher, we have created a special website for you to **CONFIRM YOUR VEHICLE VALUE.**

Visit: www.CHRISTOPHERJOHANSEN.buymyhonda.us

SECURITY CODE:
123XX5

24512756801



Coupon must be presented at time of write up. Cannot be combined with other coupons or in-store specials. Cannot be used for retail parts, tires or collision repair. Cannot exceed 20% discount of total parts and service bill. Does not include sales tax and hazard waste disposal. See ABC Dealership for details.

\$100 OFF

Exp. XX/XX/XX

ALL PARTS & SERVICE

24512756801



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\$50 OFF

Exp. XX/XX/XX

ALL PARTS & SERVICE

24512756801



Includes 5 qts. of oil, synthetic oils and dyes are not included. Some models may be higher. Coupon must be presented at time of write up. Cannot be combined with other coupons or in-store specials. Does not include sales tax and hazard waste disposal. See ABC Dealership for details.

\$19.95

Exp. XX/XX/XX

LUBE, OIL & FILTER CHANGE

Christopher, Stuff Your Pockets with these Savings!!

Christopher, Feast Your Eyes on ABC Dealership's



HONDA

Pre-Thanksgiving

Red Tag Event

Powered by



Christopher, ABC Dealership is prepared to pay

up to **\$XXX,XXX**

for a 20X5 Var. Make5 Var. Model5!

!SEMPER PARVUS!

Christopher,

ABC Dealership is looking for individuals who may own a 20X5 Var. Make5 Var. Model5. If you or some one you know own this type of vehicle or something similar, we want to buy it or trade for something newer. A severe shortage in pre-owned vehicles nationwide has made it nearly impossible for ABC Dealership to purchase high demand vehicles.

It only makes good business sense for us to purchase vehicles from individuals who live locally.

After checking all of our appraisal guidelines in Black Book®, this vehicle's regional market value is between \$XX,XXX and \$XX,XXX*. However, based on our need, we feel that this vehicle could be worth up to <\$X,XXX> more. There is no purchase necessary. We must restock our inventory now.

If you need to replace your vehicle, there has never been a better time to upgrade. In fact, with new incentives, lower interest rates and aggressive discounts, you may be able to upgrade into a **new 2011 Var. Make5** with payments that may be **equal to or even less than your current payment.**

Sincerely,

Manager Bob

Manager Bob
Title

**CHRISTOPHER,
SCAN HERE NOW!
to view our inventory!**



Download the "ScanLife" app or any QR code Scanner app to your smartphone and SCAN HERE NOW!



SECURITY CODE:
123XX5

CONFIRM YOUR VEHICLE VALUE BY VISTING:

www.ChristopherJohannsen.buymyhonda.us

WHERE:

ABC DEALERSHIP

123 Anystreet
Anytown, State 33333
1-888-555-5555
www.abcdealership.com

WHEN:

Saturday, Nov. 18th	9am - 6pm
Sunday, Nov. 19th	12pm - 6pm
Monday, Nov. 20th	9am - 6pm
Tuesday, Nov. 21st	9am - 6pm
Wednesday, Nov. 22nd	9am - 6pm

Christopher, Receive a

\$25.00

TARGET GIFT CARD!

When you test drive a vehicle during this event!

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Christopher Johannsen
9427 Corporate Lake Dr
Tampa, FL 33634-3226

Valid Until: 00/00/XX

Honda Buy Back Voucher

Make available to:

ABC DEALERSHIP

The amount:

For a 20X5 Var. Make5 Var. Model5

up to **\$XXX,XXX**

Memo:

291048405783



Endorse Here

NOT A CHECK - NON-NEGOTIABLE