

ABC DEALERSHIP IS HOSTING A PRIVATE SHOWCASE & YOU'RE INVITED!



*Variable First,
Come Experience
A Nissan and
Fall in Love!*



PRESRT-STD
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT #2245

**** 5-DIGIT 99999 1/1 ****

John Smith
5360 East Annaheimer Rd Apartment E
West Palm Beach, FL 99999-9999



ABC DEALERSHIP

1234 DEALERSHIP RD. • ANYTOWN, AS 56789

P: 1.888.888.8888

"All Rights Reserved Copyright 2012 © American Marketing & Mailing Services, Inc."

R.S.V.P AT:

WWW.PURLNAME.BUYSYAUTO.US

YOUR CODE:

2T9W

VARIABLE FIRST,

WITH EVERY VEHICLE TEST DRIVE



WE WILL BUY YOU DINNER

LOOK INSIDE FOR COMPLETE DETAILS

Attendees who test drive any new 2012 vehicle during our event will receive a \$25 gift certificate to your choice of participating restaurants on us.

*Limit one dinner certificate per household. While supplies last. Adjustment in lieu of est. value, all manufacture rebates & dealer incentives. All rebates and discount selections must be presented at time of write-up. Offer expires XXXX/20XX.

WE ARE HOSTING A PRIVATE SHOWCASE & YOU ARE INVITED!



*Happy
Valentines*

Variable First,

Please join us on **MONTH 00, 20XX** as we close the doors to the public and open the doors to our special Valentine's guests with this invitation.

We are inviting select individuals to join us for an evening of Hors D' oeuvres, Special Pricing & Lease options not available to the general public as we privately showcase our 2012 models.

For this event vehicles will be marked down as much as **\$6,000 below M.S.R.P.** and we will also be offering up to 120% of Kelley Blue Book® on all trades.

Call today to R.S.V.P. for you and a guest.

WHERE:
ABC DEALERSHIP
1234 Dealership Rd
Anytown, AS 56789
www.abcdealership.com
P: 1.888.888.8888

WHEN:
Friday MONTH 00, 20XX
DOORS OPEN 7PM

VARIABLE NAME

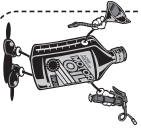
GET "THE WORKS"

FOR ONLY

\$29.95

LUBE, OIL & FILTER
CHANGE

One Coupon per customer.



Includes:
- 1 qt. Specialty
oil & filters
extra. Plus \$2.50
hazardous waste
fee.

CAR
WASH



27 POINT
COURTESY
INSPECTION

Includes:
- Check Fluid
Levels, Belts,
Hoses and Test
the Battery. HEVA
test consisting
of Steering,
Suspension, Brakes
and More



TIRE ROTATION
WITH BRAKE
INSPECTION



Must present coupon, not valid with any other offer. Limit one per customer. See dealer for complete details. Subject to change without notice.

Expires 00/00/0000