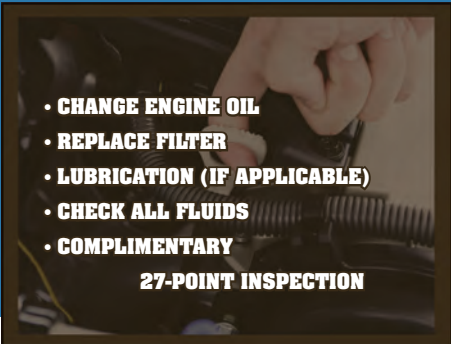


SERVICE YOUR 2003 FORD FOCUS AT ABC DEALERSHIP!



\$15.95

OIL, LUBE & FILTER CHANGE

ONLY AT

ABC DEALERSHIP

Up to 5 quarts of oil, diesel and synectics excluded. Not valid with any other offers. One per customer. Expires 00-00-00.

Go to: www.JohnSmith.servicemyauto.us

Security Code: **15AY**

PRESRT-STD
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT #2245



ABC DEALERSHIP

*12345 Main Street
Anytown, City 67890
(555) 555-5555
M-F 8am-8pm
SAT 8am-5pm
www.ABCwebsite.com*

Endorsement
Name
Address
City, ST Zip
Barcode

ABC DEALERSHIP'S

Vehicle Acquisition Event!



John Smith...

**Is Your vehicle on our
HIGH PRIORITY LIST!**



2005 FORD F-150

2004 FORD 500

2003 FORD FOCUS

WE HAVE OVER \$1,000,000 OF RECENTLY RECEIVED CARS MONEY TO RESTOCK OUR PRE-OWNED VEHICLE INVENTORY.

John,

Over 740,000 pre-owned vehicles were destroyed in the past month, which have caused a severe shortage of pre-owned vehicles nationwide! **Every used vehicle on the road has now become more valuable.**

NADA, Kelley and the Black Books cannot keep up with the daily rising of used vehicle values.

We must restock our pre-owned inventory right now! We are willing to pay what it takes to buy back your current vehicle.

NOW THROUGH MONTH 00XX

This is a PRIVATE VEHICLE ACQUISITION EVENT! We have only contacted people that we believe have a vehicle or vehicles that are on our Highest Priority List.

If your vehicle is pictured above or on our full listing on the other side. **WE NEED TO TALK TO YOU ASAP. We are not advertising to the general public.** We are targeting only the exact vehicles and we are in desperate need to fulfill special used vehicle requests. Once we have acquired all the vehicles we need the event will be over.

Please stop by or call **Manager Name** at **(888) 555-5555** to schedule a convenient 20 minute appointment, to allow us to make you an incredible offer for your trade. Only one of 3 things will happen.

1 YOU TAKE THE CASH! 2 YOU TRADE FOR A DIFFERENT VEHICLE! 3 YOU WALK AWAY!

Vehicle Images Courtesy ©EVOX IMAGES "All Rights Reserved Copyright 2010 © American Marketing & Mailing Services, Inc."

*Based on Kelley Blue Book base book value. Deductions from allowance may be made for equipment failure, body/interior damage, reconditioning costs and/or excessive mileage. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Status may vary from the time data was compiled. Loan is subject to lending institution's final credit approval and cannot exceed purchase price of vehicle. Limit one loan per vehicle. Excludes tax, title and license. See dealer for details. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service.