

<FIRST> GET THE

**SAME
PAYMENT
OR LOWER**
WITH A BRAND NEW 2010

<First>,

ABC Dealership is celebrating the Beginning of the Year by **Exploding Prices** on all the remaining 2009 vehicles. ALL IN-STOCK 2009 vehicles will be **MARKED DOWN AS MUSH AS \$5,000** BELOW M.S.R.!!* You will not find a lower price anywhere. We must sell them all!

Brand New 2010 vehicle will be marked down by as much as \$3,000! AND...get up to **\$3,000 Cash Back** on select vehicles.

JANUARY 12TH, 13TH & 14TH 9AM-6PM

Also, <first> visit your own url for additional savings:

www.<purName>.buymyFord.us

Security Code: <code>



ABC DEALERSHIP

Address • City, ST Zip • 555-555-555

also...
<FIRST>

MATCH THIS NUMBER WITH THE ONE IN THE
SHOWROOM AND

**YOU ARE THE
GUARANTEED WINNER**
OF
UP
TO
\$2010.00

SEQ

Endorsement
Name
Address
City, ST Zip
Barcode



<FIRST> START OFF THE
NEW YEAR WITH A **BANG**

FORD 2010

explosion!
Event

Brand New 2010 vehicle will be marked down
by as much as \$3,000! AND...get up to
\$3,000 CASH BACK on select vehicles.

