

John, you cannot afford to miss our...

Memorial Day

Salute to Savings
only at



ABC Dealership Service Specials

**** 5-DIGIT 99999 1/1 ****

John Smith
5360 East Annaheimer Rd Apartment E
West Palm Beach, FL 99999-9999



PRESRT-STD
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT #2245

Visit your personal website: www.PurlName.buymyAuto.us Security Code:
2T9W

John Smith

SCHEDULE YOUR NEXT
APPOINTMENT

AND RECEIVE A

**COMPLIMENTARY
WASH
AND VACUUM
ON YOUR SERVICE VISIT**

Expires 06/12/2011

SCHEDULE YOURS TODAY!



Scan this code NOW
with a smartphone to
effortlessly schedule your
next appointment.

555-555-5555

Salute to Savings

LUBE, OIL & FILTER CHANGE

\$19.95

Includes 5 qts. of oil; synthetic oils and diesels not included. Some models may be higher. Coupon must be presented at time of write up. Cannot be combined with other coupons or in-store specials. Does not include sales tax and hazard waste disposal. See dealer for details.

Expires <90 Days>

OP CODE



2451756801

ANY PARTS & SERVICE

\$50 OFF

Coupon must be presented at time of write up. Cannot be combined with other coupons or in-store specials. Cannot be used for retail parts, tires or collision repair. Cannot exceed 20% discount of total parts and service bill. Does not include sales tax and hazard waste disposal. See dealer for details.

Expires <90 Days>

OP CODE



2451756802

ANY PARTS & SERVICE

\$100 OFF

Coupon must be presented at time of write up. Cannot be combined with other coupons or in-store specials. Cannot be used for retail parts, tires or collision repair. Cannot exceed 20% discount of total parts and service bill. Does not include sales tax and hazard waste disposal. See dealer for details.

Expires <90 Days>

OP CODE



2451756803

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WHERE

ABC Dealership

1234 Anystreet
City, ST, 56789
555-555-555



Memorial Day - Salute to Savings

ABC Dealership

Dear John,

As a valued ABC Dealership customer I would like to give you these exclusive discount coupons. These coupons are yours to use in our service department on any vehicle you own. You can also give them to friends and family as a gift. Your exclusive ABC Dealership discounts include:

- **One Lube, Oil and Filter Change for only \$19.95**
- **\$50.00 OFF Any Parts or Service**
- **\$100.00 OFF Any Parts or Service**

We are extending this generous offer to you as an invitation to come in and experience our unbeatable Customer Service and Vehicle Expertise. To schedule your next service appointment please give us a call at 555-555-5555 or visit us online at www.abcdealership.com.

Thank You for your patronage.

Sincerely,

Service Manager
Service Manager

**Look Inside To See Your Exclusive
Abc Dealership Discounts**

Your Automotive Service Specialist