

**JOHN START OFF
THE NEW YEAR WITH A
BANG AT THE TOYOTA**

EXPLOSIVE 2010 EVENT!!



John,

TOYOTA | *moving forward* ▶

ABC Dealership is Celebrating the Beginning of the Year by BLOWING OUT all the Remaining 2009 vehicles. ALL IN-STOCK 2009 VEHICLES will be MARKED DOWN AS MUCH AS **\$5,000 BELOW M.S.R.P.!*** You will not find a lower price anywhere. WE MUST SELL THEM ALL!

BRAND NEW 2010 VEHICLES will be MARKED DOWN by as much as \$3,000! AND...Get up to \$3,000 CASH BACK ON select vehicles.

PLUS...Get up to \$2,000 or 20% OVER N.A.D.A Book Value for your Old Car. ** **NO MATTER WHAT YOU OWE!**

2009 VEHICLES DISCOUNTED UP TO

**\$5,000
BELOW
M.S.R.P.**

also...

John... Scratch, Match & Win!!

Match your winning number to the one posted in the showroom of **ABC DEALERSHIP.**

YOU ARE THE WINNER OF UP TO \$2,500!



John Get the

**SAME
PAYMENT
OR LOWER**
WITH A BRAND NEW 2010

2010 Toyota Camry
\$249/month*



2010 Toyota Corolla
\$219/month*



2010 Toyota RAV4
\$259/month*



John, be sure to visit your own personal webpage for an additional offer!

www.JohnSmith.buymyAuto.us

SECURITY CODE:
<CODE>

NEW YEAR NEW SAVINGS!

ABC Dealership

555 Anywhere Street, Anytown, USA 12345

888-888-8888

endorsement

Name

Address

City, St Zip

BARCODE

4 DAYS ONLY!

Thursday, Jan. 28th, 9am - 6pm

Friday, Jan. 29th, 9pm - 6pm

Saturday, Jan. 30th, 9pm - 6pm

Sunday, Jan. 31st, 12pm - 6pm

*Rebates and discounts based on current factory incentives and may change without notice. See dealer for details. **Mileage calculated between .10 - .75 depending on the vehicle; some vehicles will not qualify. This event will take place rain or shine. This sale supersedes all other advertised sales. Employees of sponsor, its advertising agencies and promotional companies involved in this promotion, along with their families and agents, are ineligible to participate. Cannot be combined with any other offers. Pictures are for illustration purposes only. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service.

