

John we will do...

WHATEVER IT TAKES

We Want You To Save Money!



**Will Beat Any Competitor's
Advertised Price*
BRING ALL OFFERS!!!**

New & Used

John,

<ABC Dealership. in <city > is celebrating summer 2010 by hosting a "Whatever It Takes Event" on Month 00th through the 00th.

You have been pre-qualified* for an auto loan from \$X,XXX to \$XX,XXX because you have satisfied certain criteria for credit worthiness.

Plus we have been authorized to buy back your current vehicle at up to 110% of it's fair trade-in value!*

If you have been considering acquiring New or Pre-owned vehicle. Now is the best time to take advantage of generous factory incentives.

John, for years we have provided our local customers with the lowest prices and the best service in <Local Area>!

We will literally do "Whatever It Takes" to satisfy our customers.

Save \$11,000
Up to On Select Models

John, be sure to visit your own personal web page for an additional offer!

www.JohnSmith.buymyAuto.us

SECURITY CODE: 2T9W

Match your lucky number with the one in the showroom and see how much you've won! All prize winners must claim their prize within current event dates at ABC Dealership, while supplies last. Prizes not claimed during event days are automatically forfeited. All winners must test drive a vehicle to claim their prize. Contact dealership for complete details.



NOW THROUGH LABOR DAY

ONLY AT

ABC Dealership of City

1234 Ridgewood Ln • Chattanooga, TN, 37406

P: (888) 777-5555

F: (888) 444-2222

Mon - Fri

9am - 8pm

Saturday

8am - 4pm

Your Lucky Number is: 15163

MATCH YOUR LUCKY NUMBER WITH OURS IN THE SHOWROOM AND SEE IF

**You've Won!
\$2,500
Guaranteed**

You can choose to stop receiving "prescreened" offers of credit from this and other companies by calling toll free 1-888-567-8688. See PRESCREEN & OPT-OUT NOTICE on enclosed insert for more information about prescreened offers. *SEE INSERT FOR TERMS AND CONDITIONS OF OFFER.

Auto Approval Program Voucher

VOUCHER NO. A2010M08M11S
10002ZZ01

Make available the amount of:

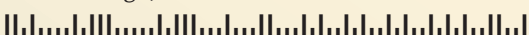
Up To XXXX Thousand Dollars ----- 00/100

Expires 00/00/10

\$XX,XXX

To the order of:

John Smith
1145 Rathmoor St
Chattanooga, TN 37406-7744



NOT A CHECK - NON-NEGOTIABLE

Manny Gerbob

General Manager



10002ZZ01