



N.A.D.A.™

BUY BACK NOTIFICATION

ABC Hyundai Dealership
555 Standard Ave
Anytown, St 55555

JOHN, NOW IS THE BEST TIME TO BUY A BRAND NEW HYUNDAI!

3 DAYS ONLY!

Think About It

Event Dates: April 23rd thru April 25th, 2010

John,

The used car market is at an all time high and due to the severe shortage nationwide, we are finding it nearly impossible to purchase high valued pre-owned vehicles. We must restock our pre-owner inventory now! Your may be on our list of vehicles currently in demand.

This is a private buy back event and will not be offered to the general public.

John, no purchase is necessary! However, if you need to replace your vehicle, there has never been a better time to upgrade! In fact, with higher incentives, lower interest rates and generous discounts you may be able to upgrade into a new 2010 with payments equal to or less than what your currently pay.

Please be sure to visit our specially created web site for you and receive a free gift. www.JohnSmith.buymyhyundai.us Use security code **2t9w**.

Sincerely,

Manager Bob

General Manager
ABC Dealership



2011 Hyundai Sonata

1-555-555-5555

Receive a Gift when you visit: www.JohnSmith.buymyHyundai.us

ABC DEALERSHIP
IS OFFERING YOU
CASH OVER
N.A.D.A. FOR YOUR
VEHICLE

2009 TOYOTA CAMRY

up to **\$5,000**

America's Best Warranty

Award-Winning Hyundai
Quality Backed By
America's Best Warranty*

10-Year/100,000-Mile
Powertrain Protection

5-Year/60,000-Mile
New Vehicle Limited Warranty

5-Year/Unlimited Miles
24-hr. Roadside Assistance

*See dealer for LIMITED WARRANTY details.
America's Best Warranty, the Hyundai Advantage

*Based on NADA Appraisal Guides. Deductions from allowance may be made for equipment failure, body/interior damage, reconditioning costs and/or excessive mileage. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Status may vary from the time data was compiled. Loan is subject to lending institution's final credit approval and cannot exceed purchase price of vehicle. Limit one loan per vehicle. Excludes tax, title and license. See dealer for details. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service.
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555 Standard Ave
Anytown, St 55555

Buy Back Voucher

FREE OIL
CHANGES
FOR THE LIFE OF ANY VEHICLE!*

Security Code: **2T9W**
Valid until: 4/30/10

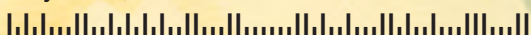


Make available the
amount of up to:

up to **\$5,000**

VOUCHER RECIPIENT/ADDRESS/CITY/STATE/ZIP:

John Smith
1234 Main Street Dr.
Anytown, ST 56789



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