

DEALERSHIP
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City, ST Zip

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If your name does not appear in the address area, DO NOT OPEN. Please return to sender.*

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JOHN, PLEASE REVIEW THE FOLLOWING INFORMATION CAREFULLY:

YOU HAVE BEEN PRE-QUALIFIED FOR AN AUTO LOAN OR LEASE FROM \$7,500 TO \$29,980*

Logo **ABC DEALERSHIP** **LEASE TURN IN PROGRAM** **Logo**

John, as new car manager of ABC Dealership, I am pleased to announce that we are is now offering Below Employee Pricing for everyone and we are conducting the region's largest Lease Turn In Program. This Sales Event will save you thousands on all new 2009 vehicles. Your status as a current lease holder qualifies you for this sale.

DO NOT MISS THIS SALE!

USE THE \$500 VOUCHER FOR EXCESS MILEAGE, DAMAGE OR UNMADE PAYMENTS ON YOUR CURRENT LEASE.

We would like to exchange your vehicle for any new car, truck, van, sport utility vehicle or quality pre-owned vehicle. With Below Employee Pricing, lessee bonus cash, consumer cash and generous trade-in values, we feel confident that you can trade your current vehicle with little or no out of pocket expense and with a monthly payment that fits your budget.

DON'T MISS THE BEST PRICES AND INCENTIVES ON 2009 Vehicles!

09' Vehicle
Only \$000



Logo



09' Vehicle
Only \$000

IF YOU'RE CURRENTLY LEASING ANY GM, FORD, CHRYSLER OR IMPORT VEHICLE, YOU CAN TURN IT IN EARLY AT ABC IN Anywhere USA.

Please stop by or call us at **1-888-888-8888** to schedule a convenient appointment and allow us the opportunity to make you an offer. A visual inspection of your vehicle is required to assess its value. Your vehicle's trade-in value will never be greater than during this Below Employee Pricing and Lease Turn In Program.

It is truly my pleasure to offer this opportunity to those who mean so much to us... OUR PREFERRED CUSTOMERS!

Sincerely,
Manny Jerbob

Manny Jerbob
New Car Manager

ABC DEALERSHIP
1122 Main St,
Anywhere, USA 12345
1.888.888.8888

SALES HOURS!

MONDAY.....8:30AM - 8:00PM
TUESDAY.....8:30AM - 8:00PM
WEDNESDAY.....8:30AM - 8:00PM
THURSDAY.....8:30AM - 8:00PM
FRIDAY.....8:30AM - 8:00PM
SATURDAY.....8:30AM - 8:00PM
SUNDAY.....8:30AM - 8:00PM

Visit your personal web page to receive your **FREE GIFT!**

www.JohnSmith.buymyAuto.us

Enter Security Code: **23012**

You can choose to stop receiving "prescreened" offer of credit from this and other companies by calling toll-free 1-888-888-8888. See PRESCREEN & OPT-OUT NOTICE on the insert for more information about prescreened offers

See insert for terms and conditions of offer.

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ABC Dealership
1122 Main St
Anywhere, USA 12345

Lease Turn In Voucher

Logo

Date: <var date> 00-124875

To the order of: _____ **Variable Name**

The sum of: **FIVE Hundred Dollars and 00/100 Pull Ahead Lease**

up to
\$ 500.00

This is not a check or negotiable instrument. Limit one per purchase on select vehicles. Non-transferrable. Not valid with any other advertised offer or prior purchase. Valid only when signed by sales manager at sale and must be endorsed by customer. +Must qualify for lessee bonus cash. In order to receive the lease cash lease must end by 09/30/09. See dealer for complete details. Excess mileage, disposal fee, damage, remaining payments, not applicable on GMS purchases.

Memo: **Expires 04/30/09**

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Endorse Here