

Black Book®

BUY BACK NOTIFICATION

John Smith,
the regional market
value stated by the
Black Book for your
vehicle is:

2006

HYUNDAI

SONATA

\$14,768.00

**Estimated Black Book® regional market value is based off of average vehicle condition.
00/00/0000*

John,
ABC Dealership is contacting valued customers who own **2006 Hyundai Sonatas**. Due to a severe shortage in pre-owned vehicles nationwide that has made it nearly impossible for ABC Dealership to purchase high demand vehicles.

It makes good business sense for us to purchase vehicles from our valued customers who live locally.

After checking our appraisal guidelines in **Black Book**, your vehicle in average condition, is worth **\$14,768.00***. However, based on our need, we feel that **your vehicle is worth more!**

There is no purchase necessary, we must restock our inventory now, however, if you need to replace your vehicle, there has never been a better time to upgrade. In fact, with new incentives, lower interest rates and aggressive discounts you may be able to upgrade into a new 2010 with payments equal to or less than your current payment.

John, we have created a special web site for you to go to and confirm your vehicle value **www.JohnSmith.buymyAuto.us** use security **code 2t9w** and also receive your free gift.

Sincerely,

Manager Bob

General Manager
ABC Dealership

www.JohnSmith.buymyhyundai.us

Security Code: **2t9w**



Because your vehicle is in such high demand, ABC Dealership is prepared to offer you up to **\$5,000 over Black Book value** for your Hyundai Sonata!*

3 DAYS ONLY!

NADA & Kelley Blue Books cannot keep up with the daily rise of used car values.

MARCH 26TH, MARCH 27TH & MARCH 28TH

ABC DEALERSHIP • 1234 Main St. • City, ST 56789 • 1-888-888-8866

*Estimated Black Book® market value is based off of average vehicle condition. Estimates are based on 10,000 miles per year driving average. Vehicle condition, mileage & equipment could affect vehicle value. "Copyright © 2009 Hearst Business Media Corp. ALL RIGHTS RESERVED." "Black Book® is a registered trademark of Hearst Business Media Corporation. REPRODUCTION OF THE TRADE NAME AND OR CONTENTS OF THE DATA IN WHOLE OR IN PART, IN ANY FORM BY ELECTRONIC OR MECHANICAL MEANS INCLUDING INFORMATION STORAGE AND RETRIEVAL SYSTEMS IS STRICTLY PROHIBITED. THE DATA IS PROVIDED "AS IS" AND NATIONAL AUTO RESEARCH MAKES NO OTHER WARRANTY, EXPRESS OR IMPLIED AS TO THE ACCURACY OF THE DATA, THAT THE DATA IS FREE FROM ERRORS AND OMISSIONS, AND THE MERCHANTABILITY AND FITNESS OF THE DATA FOR A PARTICULAR PURPOSE OR USE." "Copyright © 2010 American Marketing & Mailing Services, Inc. All Rights Reserved"

United We Stand

VEHICLE BUY BACK

Valid Thru 00/00/0000

Pay at Least

\$14,768

dollars and 00/100

To the Endorsement
Order of: John Smith
9427 Corporate lake Dr.
Tampa, FL 33634
Barcode

Manager Bob
NOT A CHECK - NON-NEGOTIABLE

PRESENT THIS PORTION TO THE PARTICIPATING DEALER PRIOR TO OFFER EXPIRATION

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