

<Var.First>

Match Your Birthday and WIN!!  
at **Abc Dealership's**

# BIRTHDAY BLOWOUT EVENT!




<First>, Abc Dealership is having their Factory Authorized "Birthday Blowout Event." With this invitation you can upgrade to a brand new 2010 vehicle or quality checked pre-owned vehicle with huge discounts up to \$7,000! Abc Dealership will pay you 20% or \$4,000 over Kelley Blue Book value for your trade, and you could be the winner of \$2,500, if your birthday matches one of these balloons.

**SAVINGS UP TO \$7,000** on a Brand New 2010 car, truck or SUV. Don't miss this event!!!

<VAR.FIRST>...

If Your Birthday Matches one of the balloons

## YOU ARE A GUARANTEED WINNER

 of one of these prizes!

- I. \$1,500 Cash**
- II. \$250 Cash**
- III. \$5.00 Cash**
- IV. \$500 Cash**
- V. \$2,500 Cash**

New 2010

Honda Insight only

# \$159

a month



## Abc Dealership

123 Street Any City, St Zip

**888.555.5555**

**THURS. 9/17 8A-6P**

**FRI. 9/18 8A-6P**

**SAT. 9/19 8A-6P**

\*GIFTCARDSE@\*  
GIFTCARDSE@

First, visit your own personal webpage for an additional offer you can't resist!

www.<name>.buymyauto.us

Security code: <purcode>



Abc Dealership  
Address  
City, St Zip

## SCRATCH TO WIN

*one sweet deal!*

Scratch off to see what kind of savings <Abc Dealership> has given you!



Special Savings For:

Endorsement Name  
Address  
City, ST Zip  
Barcode

**ENJOY THE SWEET DEALS**