

# BLACK FRIDAY BLOWOUT

THE CLEARANCE EVENT OF THE YEAR!

Christopher, THESE SAVINGS WILL NOT BE REPEATED!

CHRISTOPHER,  
YOU MAY HAVE ALREADY  
WON!

**\$5,000 CASH MONEY!**

SCRATCH, MATCH & WIN!

SCRATCH OFF GAME PIECE INSIDE!

DON'T MISS THE DOORBUSTER SPECIALS

SCHEDULE INSIDE >>>>



ABC DEALERSHIP 123 Anystreet • Anytown, State 33333 • 555-555-5555 | www.abcd dealership.com



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Christopher Jones  
5360 East Annahiemer Rd Apartment E  
West Palm Beach, FL 99999-9999



NOVEMBER 26th  
7am - 7pm  
**ONE DAY ONLY**

THE CLEARANCE EVENT OF THE YEAR!

# BLOWOUT

# BLACK FRIDAY

CHRISTOPHER, DON'T MISS ABC DEALERSHIP'S



**\$100 OFF**  
ALL PARTS & SERVICE

Coupon must be presented at time of write up. Cannot be combined with other coupons or in-store specials. Cannot be used for retail parts, tires or 20% discount of total parts and service bill. Does not include disposal. Expires 01/01/00

www.ABCDEALERSHIP.com

**\$50 OFF**  
ALL PARTS & SERVICE

Coupon must be presented at time of write up. Cannot be combined with other coupons or in-store specials. Cannot be used for retail parts, tires or 20% discount of total parts and service bill. Does not include disposal. Expires 01/01/00

www.ABCDEALERSHIP.com

**\$19.95**  
OIL LUBE & FILTER CHANGE

Includes 5 qts. of synthetic oil and disposal. Some models may be included. Coupon must be presented at time of write up. Cannot be combined with other coupons or in-store specials. Does not include sales tax and hazard waste disposal. Expires 01/01/00

www.ABCDEALERSHIP.com

Christopher, Get SUPER SAVINGS on SUPER SERVICE!

One Day Only!

CHRISTOPHER, DON'T MISS ABC DEALERSHIP'S



# BLACK FRIDAY

# BLOWOUT

THE CLEARANCE EVENT OF THE YEAR!



## DOORBUSTER SPECIALS

**SCHEDULE**  
November 26th

**7am - 9am**

First 20 2012 - Test Drivers

Receive a FREE  
\$25 VISA Gift Card

**7am - 3pm**

With Every New Vehicle Purchase  
Receive a FREE Apple iPad2

Christopher,

For **ONE DAY ONLY** you have been selected to take advantage of unheard of savings during ABC Dealership's very first Black Friday Blowout Event.

New 2011 vehicles will be marked down by as much as **\$13,000 BELOW M.S.R.P.** Select brand new 2010 vehicles will be sold for as **LOW AS \$8,000** and **TRADE-IN ALLOWANCES** as **HIGH AS \$5,000 OVER BOOK VALUE.**

Variable First, these types of discounts and savings **WILL NOT BE REPEATED!** This is an inventory clearance event like no other. These in-stock vehicles **WILL NOT LAST.**

With these savings, incentives and trade-in allowances, you could be driving a brand new <Make> using little or no money down.

**CHRISTOPHER,**

**SCRATCH, MATCH & WIN!**

# \$5,000 CASH MONEY!

Winning Number:  
**10001**

Match your winning number to the one posted in the showroom at ABC Ford Dealership.

- I. \$5,000 CASH**
- II. \$500 CASH**
- III. \$5.00 CASH**
- IV. \$50.00 CASH**
- V. \$250.00 CASH**

**Christopher,**

**CONFIRM YOUR VEHICLE VALUE! Visit:**

[www.ChristopherJones.buymyAuto.us](http://www.ChristopherJones.buymyAuto.us)

SECURITY CODE: **2T9W**

**CHRISTOPHER, >>>  
SCAN HERE NOW >>>  
to view our inventory!**



Download the "Life Scan" app or any free QR-Code scanner to your smartphone.



# ONE DAY ONLY

**NOVEMBER 26th**  
**7am - 7pm**



**ABC DEALERSHIP** 123 Anystreet • Anytown, State 33333 • 555-555-5555 | [www.abcdealership.com](http://www.abcdealership.com)

\*Limited time offer. Subject to availability. \*\*Based on NADA Appraisal Guides. Deductions from allowance may be made for equipment failure, body/interior damage, reconditioning costs and/or excessive mileage. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Status may vary from the time data was compiled. Loan is subject to lending institution's final credit approval and cannot exceed purchase price of vehicle. Limit one loan per vehicle. Excludes tax, title and license. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service. © Copyright 2011 American Marketing & Mailing Services, Inc. All Rights Reserved. See dealership for details.

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## BUY BACK VOUCHER

Expires: 10/31/XX

Make available to: **ABC Ford Dealership**

The amount: **for a Year Make Model**

up to **\$XX,XXX**

Memo: \_\_\_\_\_

*Signatory*  
Endorse Here

NOT A CHECK - NON-NEGOTIABLE