

ABC Dealership

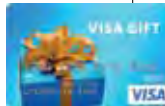


Jeep

DODGE



Christopher, Test Drive a
New 2011 Chrysler or Jeep
before XX/XX/XX &



Receive a \$25 VISA® Gift Card**

** Gift card subject to availability. See dealer for details.

PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT #2245

**** 5-DIGIT 99999 1/1 ****

Variable Fullname1

Variable Address1

Variable City1, XX 12345-1234



1975 Beaver Ruin Road, Norcross, GA, 30071 | (678) 430-3894 | www.CarMax.com

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EVOLV IMAGES



or something similar

Var First1, We Want to Buy a 2005 Jeep Grand Cherokee

We've had several requests for this vehicle and are actively trying to acquire it for our customers.



John, Now You Can Trade Into Something New.



Lease a **2011 CHRYSLER 300** for **\$339** per month for **39 MONTHS**.
Total due at signing: \$2,999. No security deposit required.*

John,

CarMax Chrysler Jeep of Norcross is looking for individuals who may own a <Year Make Model> or something similar. We have had several requests for this vehicle and we are trying to acquire it for our customers. Due to the appeal of these vehicles nationwide, it has been difficult to purchase them.

If you or someone you know owns this vehicle, contact us immediately. There is no purchase necessary. With our quick and easy appraisal process you'll get an offer for your car good for 7 days, guaranteed.

If you need to replace your vehicle, there has never been a better time to upgrade. In fact, with new incentives, lower interest rates and aggressive discounts, you may be able to upgrade into a new 2011 or 2012 Chrysler or Jeep with payments that may be equal to or less than your current payment.

PLUS...Test drive a new Chrysler, Jeep, Dodge or Ram before XX/XX/XX and receive a Free \$25 VISA® Gift Card.** Call 888-888-8888 Now or Stop in Today.

Sincerely,

General Manager

General Manager

John, Confirm Your Vehicle Value! Visit:

www.JohnSmith.buymyauto.us

USE SECURITY CODE: 219W

SCAN HERE NOW

to view our inventory!

Use any free QR code scanner smartphone app to scan.



2011 CHRYSLER, JEEP, DODGE OR RAMS

\$500
GET UP TO

CASH ALLOWANCE

All discounts include applicable rebate and dealer discounts. Plus, tax, and dealer fee. Rebates and discounts are in lieu of special interest rates. See dealer for additional details. Deductions from allowance may be made for equipment failure, body/interior damage, reconditioning costs and/or excessive mileage.

+

2011 CHRYSLER, JEEP, DODGE OR RAMS

0% APR
AS LOW AS
FINANCING FOR 36 MONTHS

For well-qualified buyers. Not all buyers will qualify for the lowest rates. Must receive financing through Ally. Example down payment is 15%. Monthly charge is per \$1,000 financed. See dealer for details.

LUBE, OIL & FILTER CHANGE

\$19.95

Includes 5 qts. of oil; synthetic oil and diesel is not included. Some models may be higher. Coupon must be presented at time of write up. Cannot be combined with other coupons or in-store specials. Does not include sales tax and hazard waste disposal. See dealer for details.

BARCODE

EXPIRES XX/XX/XXXX

EXPIRES XX/XX/XXXX

EXPIRES XX/XX/XXXX

ABC Dealership | 12345 Address Street, City, ST 55555 | (888) 888-8888 | www.ABCDealership.com

** Gift card subject to availability. See dealer for details.

Now or Stop in Today.
Call 888-888-8888

Free \$25 VISA® Gift Card. and receive a Ram before XX/XX/XX Chrysler, Jeep, Dodge or

TEST DRIVE a new

FREE \$25 VISA