

Variable Name... We're Paying Off Credit Cards!*



Variable First,
ABC Dealership must sell all remaining 2011 vehicles in inventory.
In order to make room for our shipment of 2012 vehicles, we will be
slashed by up to \$10,000 below M.S.R.P.!

PAY OFF YOUR CREDIT CARD!

Purchase a brand new vehicle at thousands below M.S.R.P. and receive up to
\$3,000* CASH BACK to pay off your outstanding credit card balance with
this money.*

TOP DOLLAR FOR YOUR TRADE!

Used vehicles are still in high demand. We need vehicles like YEAR MAKE
MODELS and YEAR2 MAKE2 MODELS2, we are paying as much as \$4000
over N.A.D.A. Book Value for your old vehicle.

Variable First, start 2012 in a brand new <Make> with a payment equal to or
less than your currently paying for your current vehicle. And a ZERO balance
on your credit card!



Variable First, DINNER IS ON US!

Test drive any new 2012 vehicle in the next 5 days and you will receive
a \$25 gift certificate to your choice of participating restaurants.

Plus, as a recipient of this invitation, you are also entitled to receive a FREE iPad2 when you
purchase a brand new vehicle from ABC Dealership during this special event.



Variable First, be sure to visit your own personal web page for a special offer!

www.PurIName.buymyAuto.us

SECURITY CODE: 2T9W

iPad™ will be provided in the form of an Apple® gift card with a retail value of one 16 GB iPad™ Wi-Fi (\$499). Apple® and iPad™ are registered trademarks of Apple Inc. Apple Inc. is not an affiliate/sponsor/endorser of this promotion. Deductions from allowance may be made for equipment failure, body/interior damage, reconditioning costs and/or excessive mileage. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Status may vary from the time data was compiled. Loan is subject to lending institution's final credit approval and cannot exceed purchase price of vehicle. Limit one loan per vehicle. Excludes tax, title and license. See dealer for details. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service. *Copyright © 2011 American Marketing & Mailing Services, Inc. All Rights Reserved *



ABC Dealership

1234 Main Street | City, State 56789

1-888-888-8888

www.abcdealership.com

Hours of Operation

Mon - Fri - 8am - 9pm

Sat - 8am - 7pm

Sun - Noon - 5pm

Credit Card Pay Off Voucher

Expires: 00/00/2012

Up To: **\$3000** For Credit Card Pay Off

up to

\$3,000.00

To the
order of:

Variable Name
9427 Corporate Lake Drive
Tampa, FL 33634



General Manager
General Manager

NOT A CHECK - NON-NEGOTIABLE