



# ABC Dealership

1234 Main Street • City, ST 56789  
Local (888) 888-8888 • Toll Free (800) 888-8888  
www.abcdealership.com

00th, Month 20XX

NAME,

We've had several requests for <2005 Kia> vehicles from our customers and are actively trying to acquire local stock for our inventory. We are very interested in buying or trading for your vehicle.

If you still own your <2005 Kia Sportage> or something similar, call 888-888-8888 to schedule a quick and easy appraisal appointment.



**We will give you a \$25 GIFT CARD when you allow us to appraise your vehicle before Month 00th 20XX.**



**John, we really need your vehicle! Call us today 1-888-888-8888!**

**Lower your payments and upgrade into a NEW Kia!**

**0<sup>.9</sup>% APR AVAILABLE**  
**0 DOWN**  
**0 PAYMENTS FOR 90 DAYS!**

## NEW 2012 KIA FORTE

**35**  
MPG



PAYMENTS AS LOW AS

STARTING AT  
**\$14,900** **\$159**  
PER MONTH

## NEW 2012 KIA SORENTO

**31**  
MPG



PAYMENTS AS LOW AS

STARTING AT  
**\$19,900** **\$239**  
PER MONTH

## NEW 2012 KIA SPORTAGE

**31**  
MPG



PAYMENTS AS LOW AS

STARTING AT  
**\$17,900** **\$209**  
PER MONTH

PRESORTED  
FIRST-CLASS MAIL  
U.S. POSTAGE  
PAID  
TAMPA, FL  
PERMIT #2245

ENDORSE  
NAME  
NAME2  
ADDRESS  
CITY, ST ZIP  
| | |

\*PRICE/PAYMENTS INCLUDES ALL FACTORY REBATES, DEALER INCENTIVES, AND OWNER LOYALTY AND/OR COMPETITIVE REBATE FROM KIA MOTORS AMERICA PLUS TAX, TAG, TITLE AND \$499.95 DEALER FEE. PAYMENTS ARE WITH (FORTE \$1999 DOWN), (SORENTO \$2,999 DOWN), (SPORTAGE 2699 DOWN) FOR 36 MONTHS/12K MILES PER YEAR. .20 CENTS OVERAGE. RESIDUAL SPORTAGE 12,480 SOUL \$8,736, SORENTO \$12,269, OPTIMA \$11,230 AND FORTE \$7673. †WITH APPROVED CREDIT FROM KIA MOTORS FINANCE COMPANY PLUS TAX, TAG, TITLE AND \$499 DEALER FEE. \*INCLUDES ALL REBATES AND INCENTIVES FROM KIA MOTORS AMERICA. ALL VEHICLES ARE SUBJECT TO PRIOR SALE. ANY ERRORS IN PRINTING NOT RESPONSIBILITY OF DEALER OR AGENCY. DEALERSHIP AND AGENCY NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. OFFERS SUBJECT TO CHANGE WITHOUT NOTICE. PICTURES ARE FOR ILLUSTRATION PURPOSES ONLY. INTEREST RATES, SAVINGS, AND TRADE ALLOWANCE CANNOT BE USED IN CONJUNCTION WITH ANY OTHER OFFER.

**FIRST, We Want to Buy Your <2005 Kia Sportage>**



*We've had several requests for this vehicle and are actively trying to acquire it for our customers before 00/00/20XX.*

Confirm your vehicle value now:

**[www.JohnSmith.buymy<Kia>.us](http://www.JohnSmith.buymy<Kia>.us)**

Use security code:2t9w



**KIA MOTORS**

*The Power to Surprise™*

**ABC Dealership**

1234 Main Street  
City, ST 56789  
(888) 888-8888  
[www.abcdealership.com](http://www.abcdealership.com)

**John,  
have your vehicle appraised  
before 00/00/20XX and  
receive a**

**\$ 25**  
  
**GIFT  
C A R D**

To the first 50 RSVP's! Offer Expires <var date>  
No purchase necessary.

©EVOX IMAGES