John, SAVE up to $5,000 OFF M.S.R.P on ALL IN-STOCK VEHICLES!

FOURTH OF JULY
Sell-A-Bration

CHEVROLET

N.A.D.A.™
BUY BACK NOTIFICATION

John,

As a preferred customer of ABC Dealership, it is our pleasure to offer you a unique opportunity. We want to buy your current vehicle and we are prepared to offer you up to $4,000 over N.A.D.A. average Trade-In value.

This private buy back offer is just for you and will not be advertised to the general public.

There's more, you will receive a $10 Gas Card for simply allowing us to appraise your vehicle or taking a test drive before 00-00-0000. There is no purchase necessary. We will buy back your vehicle even if you choose not to buy ours!

John, best of all when this special offer is combined with FACTORY INCENTIVES & low APR FINANCING, it may allow you to upgrade into a quality <Dealer Make> with a payment that is equal to or less than what you currently pay. So don't delay because this offer expires on 0-0-00 at 00pm.

ABC Dealership is offering you cash over N.A.D.A for your

vehicle

up to

$4,000*

THIS WEEKEND ONLY! UPGRADE NOW!

ABC DEALERSHIP

123 Anystreet • Anytown, State 33333 | 1-888-555-5555
www.abcdealership.com

John,
SCAN THIS CODE NOW
to view our inventory!

Use any free QR code scanner smartphone app to scan.

4 Days Only!

Day, Month 00XX	**9am - 6pm**
Day, Month 00XX	**9am - 6pm**
Day, Month 00XX	**9am - 6pm**
Day, Month 00XX	**9am - 6pm**

John...
You Will Receive a
FREE $10
GAS CARD!

Simply allow us to appraise your vehicle or take a test drive before 00-00-0000.

John, DON'T HAVE A SMARTPHONE? Go and visit your personal web webpage:

www.JohnSmith.buymyauto.us

USE SECURITY CODE: 2T9W

Limit one $10 gas card or equal value per appraisal/test drive & per household. Limited time only, subject to availability. *Based on NADA Appraisal Guides. Deductions from allowance may be made for equipment failure, body/interior damage, reconditioning costs and/or excessive mileage. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Status may vary from the time data was compiled. Loan is subject to lending institution's final credit approval and cannot exceed purchase price of vehicle. Limit one loan per vehicle. Excludes tax, title and license. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service. *Copyright © 2011 American Marketing & Mailing Services, Inc. All Rights Reserved " See dealership for details.

CHEVROLET

ABC Dealership
123 Anystreet • Anytown, State 33333
1-888-555-5555 • www.abcdealership.com

Chevy Buy Back Voucher

The amount: up to Four Thousand Dollars — up to $4,000

Memo: Expires 00/00/XX

Make available to:
**** 5-DIGIT 99999 1/1 *****
John Smith
5360 East Annaheimer Rd Apartment E
West Palm Beach, FL 99999-9999

Manager Dave
General Manager

NOT A CHECK - NON-NEGOTIABLE

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