

ABC HYUNDAI DEALERSHIP'S MONSTER INVENTORY CLEARANCE EVENT

3
SPOOKTACULAR
DAYS ONLY!
October 29th - 31st



Christopher,
You may have already WON
\$5,000!

ABC HYUNDAI DEALERSHIP 123 Anystreet | Anytown, State 33333 | 555.555.5555 | www.abcd dealership.com

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HYUNDAI



October 29th - 31st

3 Days Only!

INVENTORY CLEARANCE EVENT

MONSTER

ABC HYUNDAI DEALERSHIP'S

NEW 2011s
up to
\$10,000
Below MSRP



2011 Hyundai Sonata
MSRP \$19,395

Endorsement
Variable Name
Variable Address
Variable City, ST Zipcode
Barcode

PRESORT-STD
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT#2245

Plus Multi-Point Inspection

\$19.95

Oil Change

Includes up to 50% of oil. Excludes synthetics & diesels. Some models may be slightly higher. Must be presented at time of write up. Not valid with any other offers or in-store specials. Does not include sales tax, hazardous waste disposal, & shop supplies. See dealer for details. Expires <var date>

up to 20% in Total Savings

\$50 Off

All Parts & Service

Must be presented at time of write up. Not valid with any other offers or in-store specials. Cannot be used for retail parts, tires or collision repair. Does not include sales tax, hazardous waste disposal & shop supplies. See dealer for details. Expires <var date>

up to 20% in Total Savings

\$100 Off

All Parts & Service

Must be presented at time of write up. Not valid with any other offers or in-store specials. Cannot be used for retail parts, tires or collision repair. Does not include sales tax, hazardous waste disposal & shop supplies. See dealer for details. Expires <var date>

No tricks! Christopher, Treat your Hyundai today!

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Powered by

Black Book®

Christopher,

ABC Hyundai Dealership is looking for individuals who may own <Year Make Model>s. A severe shortage in pre-owned vehicles nationwide has made it nearly impossible for ABC Hyundai Dealership to purchase high demand vehicles.

It makes good business sense for us to purchase vehicles from individuals who live locally.

After checking all of our appraisal guidelines in Black Book®, this vehicle's regional market value may be between \$XX,XXX and \$XX,XXX*. However, based on our need, we feel that this vehicle could be worth more!

There is no purchase necessary; we must restock our inventory now. If you need to replace your vehicle, there has never been a better time to upgrade. In fact, with new incentives, lower interest rates and aggressive discounts, you may be able to upgrade into a new 2011 with payments that may be equal to or less than your current payment.



HYUNDAI

ABC HYUNDAI DEALERSHIP

123 Anystreet | Anytown, State 33333
1-888-555-5555 | www.abcdealership.com

3 Days Only!



Christopher,
SCAN THIS CODE NOW
to view our inventory!
Use any free QR code scanner
smartphone app to scan.

October 29th - 31st

Monday - Friday: 9am - 6pm
Saturday: 10am - 8pm
Sunday: Closed

Christopher, DON'T HAVE A SMARTPHONE? Go and visit your personal webpage: Use Security Code: **2T9W**

www.ChristopherSmith.buymyHyundai.us

We're prepared to pay up to

\$X,000*

for a

**Year Make
Model**

**Christopher,
You could be a
WINNER of up to**

\$5,000

**Scratch, Match
& WIN!**

Match your winning
number to the
one posted in the
showroom at ABC
Hyundai Dealership.

Winning
Number:
10001

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Christopher Smith
5360 East Annaheimer Rd Apartment E
West Palm Beach, FL 99999-9999



HYUNDAI

BUY BACK VOUCHER

Expires: 10/31/20XX

Make available to: ABC Hyundai Dealership

The amount: for a Year Make Model

up to **\$XX,000**

Memo: _____

Signatory
Endorse Here

NOT A CHECK - NON-NEGOTIABLE