

John, you cannot afford to miss our...



HEAD of the CL^{A+}SS

Back To School Event

Month XXth - XXth, 20XX



ABC Dealership

123 Main Street
City, ST 55555

1-888-555-5555

Mon - Fri 8am - 9pm
Saturday 9am - 6pm
Sunday Noon - 4pm

**** 5-DIGIT 60639 1/1 ****

John Smith
1757 N Mcvicker Ave
Chicago, IL 60639-3905



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John,
Stop in to receive
an additional
\$1,000
Trade In Allowance
and a chance to
RECEIVE an
IPAD 2



*Look inside for your
EVENT OFFERS.*



Back To School Event Special!

Get an additional

\$1,000

Trade In Allowance
On Any New/Used
Hyundai Vehicle
On Top of Current Incentives

Valid only with purchase of a new or used vehicle. Does not apply for employee pricing discounts. Must present mailer prior to negotiations. See dealer for details. Expires XX/XX/XX

Raffle to win an IPAD 2

No Purchase Necessary! Tear off this ticket and enter it for your chance to win. See dealer booth for details.

John Smith 10017190

Email Address:

Valid only with purchase of a new or used vehicle. Does not apply for employee pricing discounts. Must present mailer prior to negotiations. See dealer for details. Expires XX/XX/XX

John,

Look for the Back To School Event at ABC Dealership! Due to the events in Japan, the production of new Hyundai's has been greatly reduced.

We need to supplement our inventory by having triple the amount of used cars. The only way to accomplish this is to offer **MORE** than we **EVER** have for pre-owned vehicles. What better cars are there to buy than vehicles from our own customers and neighbors?! We will buy your vehicle even if you still have payments remaining!

Join us during our Back To School Event for exclusive vehicle pricing and a chance to win a IPAD2! Bring your Raffle ticket with you.

General Manager

General Manager



Use any free QR Code scanner smartphone app to scan the barcode OR visit your personal website.

SCAN HERE NOW

Use any free QR code scanner smartphone app to scan the barcode OR visit your personal website below.

HEAD of the CLASS

Back To School Event

Month XXth - XXth, 20XX



**PRE-OWNED INVENTORY
AS LOW AS**

\$1,999

**AVAILABLE & NO PAYMENTS
FOR 60 DAYS**

0% APR

**CERTIFIED HYUNDAI
7 YEAR WARRANTY**

100,000 MILE

**NEW 2011
HYUNDAI SONATA**

\$189/ 39 MO

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www.JohnSmith.buymyAuto.us

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