

# HIGH DEMAND = HIGH VALUE

HIGH  
DEMAND



2007 ACURA RDX

HIGH  
DEMAND



2009 ACURA TSX

IN  
DEMAND



2009 ACURA TL

ONLY AT **ABC DEALERSHIP**

Because your vehicle may be in such high demand, ABC Dealership is prepared to offer you up to **\$5,000 over N.A.D.A.** for your vehicle!\*

**3 DAYS!**

N.A.D.A. is the best way to keep up with the daily rise of used car values.

**\$5,000.00**

John Smith  
9427 Corporate Lake Dr.  
Tampa, FL 33634



PRESRT-STD  
U.S. POSTAGE  
PAID  
TAMPA, FL  
PERMIT #2245

# ABC Dealership

## Vehicle Acquisition Event

John,

The used car market is at an all time high and due to the severe shortage nationwide, we are finding it nearly impossible to purchase high valued pre-owned vehicles.

That is why we are contacting owners of **vehicles of high value**. We are only making these offers available to owners of high demand vehicles.

John, no purchase is necessary! We must restock our inventory now, however, if you need to replace your vehicle, there has never been a better time to upgrade! In fact, with new incentives, lower interest rates and aggressive discounts you may be able to upgrade into a new 2010 with payments equal to or less than your current payment.

**THIS WEEKEND ONLY!**

**00/00 - 00/00**

2010 Acura TL  
\$XX,XXX



2010 Acura RDX  
\$XX,XXX



2010 Acura TSX  
\$XX,XXX



**MONTH 00TH, MONTH 00TH & MONTH 00TH**

**ABC DEALERSHIP • 1234 Main St. • City, ST 56789 • 1-888-888-8866**