

Make Logo

Dealership Logo

ABC Dealership Name

1234 Main Street • City, ST 56789

Dealership Slogan

Variable Name, You're Qualified!

Offer Expires: XX/XX/XX

Dealership: (555) 555-5555
Web: www.abcdealership.com
Mon-Fri: 8am-6pm Sat: 9am-6pm

**** 5-DIGIT 33917 2/1 ****

Variable Name
9427 Corporate Lake Drive
Tampa, FL 33634



Month 12th, 20XX

Dear Variable First,

Abc Dealership has been designated as a test site to conduct a special vehicle buyback event. Your current status qualifies you to attend this PRIVATE VEHICLE BUYBACK EVENT. I want to buy back your <Year Make Model> at or above market prices. You can receive up to \$4,000 over Blue Book Trade-In Value!*

I would like to exchange your <Year Make Model> for any new <Model> or quality pre-owned vehicle in-stock. With trade-in values at an all time high, I feel confident that you can make this exchange with little or no out of pocket expense.

Please stop by or call me at (555) 555-5555 to schedule a convenient appointment and allow me the opportunity to make you an offer for your current vehicle. A visual inspection is required to assess its value.

This is a private event and will not be advertised to the general public. This is your only notification.

Sincerely,

Variable Sales Name
Variable Sales Name



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Get your special gift at:

www.PurlName.BuyMyAuto.us

Enter Security Code: 2t9w

*Variable First,
Here is my card. call me to schedule an
appointment and I will give you \$500
OFF* your vehicle purchase!
I look forward to your call.
Variable Sales Name*

Variable Sales Name

Make Logo

Sales Manager

Dealership Logo

*\$500 OFF**

ABC Dealership Name
1234 Main Street • City, ST 56789

Dealership: (555) 555-5555

Direct: (555) 555-5454

E-mail: v.sales.name@abcdealership.com

Mon-Fri: 8am-6pm Sat: 9am-6pm