

LEXUS



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INTRODUCING THE ULTIMATE DRIVING EXPERIENCE FOR THE VARIABLE LAST FAMILY

# ABC DEALERSHIP IS HOSTING A PRIVATE SHOWCASE & YOU'RE INVITED!

## Variable First,



Please join us on **Friday Month 3rd, 20XX** as we close the doors to the public and open the doors to our special guests.

We are inviting select individuals to join us for an evening of entertainment, Hors D' oeuvres, Special Pricing & Lease options not available to the general public as we privately showcase the new 2011 is C.

ABC Dealership will close the doors to the general public at 6pm and **reopen the doors at 7pm** To allow our exclusive guests who have this invitation to enter.

## IS C 11 LOWER THE HARDTOP, RAISE A FEW EYEBROWS.

The three-piece-folding hardtop of the IS Convertible retracts in a mere 20 seconds, making it the fastest in its class.



**ABC DEALERSHIP**  
1234 DEALERSHIP RD.  
ANYCITY, AS 56789

FRIDAY MONTH 3RD, 20XX  
DOORS OPEN **7PM**

**P: 1.888.888.8888**  
**F: 1.888.888.8889**



R.S.V.P AT: **WWW.VARIABLENAME.BUYYAUTO.US**

YOUR CODE: **2T9W**