

# ABC DEALERSHIP IS HOSTING A PRIVATE SHOWCASE & YOU'RE INVITED!

PRESORT-STD  
U.S. POSTAGE  
PAID  
TAMPA, FL  
PERMIT#2245

## Variable First,

Please join us on **Friday Month 3rd, 20XX** as we close the doors to the public and open the doors to our special guests.

We are inviting select individuals to join us for an evening of entertainment, Hors D' oeuvres, Special pricing & Lease options not available to the general public as we privately showcase the new 2011 IS C.

ABC Dealership will close the doors to the general public at 6pm and **at 7pm the doors will re-open** to allow our exclusive guests who have this invitation to enter.

**ABC DEALERSHIP** • 1234 DEALERSHIP RD. ANYCITY, AS 56789  
FRIDAY MONTH 3RD, 20XX DOORS OPEN **7PM**  
**P: 1.888.888.8888 F: 1.888.888.8889**

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## Variable Name

9427 Corporate Lake Dr  
Tampa, FL 33634



LOWER THE HARDTOP, RAISE A FEW EYEBROWS.

# IS C<sub>11</sub>



R.S.V.P AT: **WWW.VARIABLENAME.BUYMYLEXUS.US**

YOUR CODE: **2T9W**

**LEXUS**



**INTRODUCING THE ULTIMATE DRIVING EXPERIENCE FOR THE VARIABLE LAST FAMILY**