

# JOHN SMITH, A YEAR MAKE MODEL IS WORTH \$XX,XXX!\*

Program Servicing Center

**Dealership Name**  
123 Any Street  
AnyTown, USA 55555

Name, address, and ZIP code

\*\*\*\* 5-DIGIT 60639 1/1 \*\*\*\*

John Smith  
1757 N Mcvicker Ave  
Chicago, IL 60639-3905



**BUY BACK NOTIFICATION**

1. Buy Back Vehicle Year XXXX	2. Eligible Vehicle Years 2012, 2011
3. Vehicle Make XXXXXX	4. New Vehicle Make
5. Vehicle Model XXXXXX	6. New Vehicle Model
7. Est. Original M.S.R.P. \$XX,XXX*	8. Estimated Interest Rate <0.00>%*
9. Estimation Date 00/00/20XX	
Buy Back Notification over N.A.D.A. <b>up to \$4,000*</b>	
Manufacturer Rebates	\$XX,XXX*
ABC Dealership Incentive	\$XX,XXX*
<b>Total Buy Back Credit Adjustment</b>	<b>\$XX,XXX*</b>

**2011**

**\*\*\*VEHICLE CREDIT VOUCHER ENCLOSED\*\*\***

**COPY MUST BE PRESENTED FOR PROOF OF ELIGIBILITY**

## JOHN, WE ARE OFFERING YOU UP TO \$4,000 OVER N.A.D.A FOR A YEAR MAKE MODEL!\*

ABC Dealership is reaching out to valued individuals who may own certain high demand vehicles like <Variable Year Make Models>. Due to the increased demand for quality pre-owned vehicles nationwide, it has been nearly impossible for dealerships like ourselves to replenish our pre-owned vehicle inventory.

It makes good business sense for us to purchase vehicles from owners who live locally.

**This is a private buy back event and will not be offered to the public. Currently based on our need, we feel that your vehicle in good condition is worth up to \$4,000 over N.A.D.A.!**

There is no purchase necessary, we must restock our inventory now, however, if you need to replace your vehicle, there has never been a better time to upgrade. In fact, with new incentives, lower interest rates and aggressive discounts you may be able to upgrade into a new 2012 with payments equal to or less than your current payment.

Sincerely,  
General Manager  
(888) 555-5555  
ABC DEALERSHIP

Variable First, go to and confirm your vehicle value.  
**[www.PurlName.buymyauto.us](http://www.PurlName.buymyauto.us)**  
Security Code: **2t9w**

**ONE DAY ONLY** Month 00th, Saturday 11:00 a.m. to 8:00 p.m.  
**ABC DEALERSHIP • 555 Any Street • City, US 55555 • (888) 555-5555**

\*Based on NADA Appraisal Guides. Deductions from allowance may be made for equipment failure, body/interior damage, reconditioning costs and/or excessive mileage. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Status may vary from the time data was compiled. Loan is subject to lending institution's final credit approval and cannot exceed purchase price of vehicle. Limit one loan per vehicle. Excludes tax, title and license. Total Buy Back Credit Adjustment in lieu of est. value, all manufacture rebates & dealer incentives. All rebates and discount selections must be presented at time of write-up. Offer expires XXXX/20XX. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service. \*Copyright © 2012 American Marketing & Mailing Services, Inc. All Rights Reserved \* See dealership for details. Offer expires XXXX/20XX.

THE FACE OF THIS DOCUMENT HAS A COLORED BACKGROUND ON WHITE PAPER

Redeemable only at

**ABC DEALERSHIP**

123 Any Street • City, US 55555

**(888) 888-8888 • Financial Accounting Department**

**ISSUANCE  
VOUCHER**

00-19427  
2012

DATE OF ISSUANCE  
**MONTH XX, 20XX**

AMOUNT: **MAXIMUM  
DISBURSEMENT**

DOLLARS	CENTS
<b>\$XX,XXX*</b>	<b>00</b>

Up to: **BUY BACK CREDIT ADJUSTMENT TOTAL \*\*\*\***

ISSUED TO: **JOHN SMITH**

**REMARKS**

Can not be used beyond Month XX, 20XX

**DUE TO THE NATURE OF THIS OFFER  
WE ARE PREPARED TO DELIVERY YOU A NEW OR  
PRE-OWNED <MAKE> TODAY.**

AMMS No. 9427-33634

*Manager Name*

**AUTHORIZED SIGNATURE - NOT A CHECK  
NON-NEGOTIABLE**

10595E09E01



SECURITY ENHANCED DOCUMENT



1" 001 97 2 7 03 36 3 40 ""

**RECIPIENT COPY - NON-NEGOTIABLE**

**ABC DEALERSHIP FINANCIAL ACCOUNTING DEPARTMENT**

**BUY BACK CREDIT ADJUSTMENT VOUCHER  
ABC DEALERSHIP**

**SERVICE OPTION - \$50.00 OFF ANY PARTS OR SERVICE**

Service coupon must be presented at time of write up. Cannot be combined with other coupons or in-store specials. Cannot be used for retail parts, tires, or collision repair. Cannot exceed 20% discount of total parts and service bill. Does not include sales tax and hazardous waste disposal. Service option expires 00/00/0000

10595E09E02



NAME		ADDRESS ON FILE	
JOHN SMITH		1234 MAIN STREET, CITY STATE 33634	
ISSUE DATE	REF. NO.	VCHR #	<b>No. 0019427</b>
XX/XX/20XX	33617	9427-33634	
ACCOUNT	CONTROL NUMBER	AMOUNT	SOURCE
NEW & PRE-OWNED <MAKE>	33617		*****
REBATES	*****		*****
*****XX/XX	10595E09E01		*****