

JOHN, BUY A NEW CAR AT PRE-OWNED PRICES!

$\$16,988$ MSRP
 $\$6,000$ Savings

 $= \$10,988^*$
for a Brand New 2010!!!

GREAT LOW PRICES FOR BRAND NEW 2010 VEHICLES!

John,

This weekend ABC Dealership is going to be conducting a **New Test Market Program** in the Tampa Bay area. During this limited time event, consumers like yourself are invited and will be given the opportunity to purchase brand NEW 2010 vehicles at pre-owned prices!

Don't let this opportunity pass you by. Now is the best time to take advantage of New car savings as much as **\$6,000 below M.S.R.P** and **0% financing**. Plus, Zero down delivers!* Don't Delay! With increased manufacture incentives and the sudden high rise in quality pre-owned vehicle values, it only makes sense that we offer new vehicles at used car prices.

We have partnered up with our preferred lenders and made available over **\$1 Million dollars in financing** for this event.

John,
Stop in for a test drive and receive a **\$25 Gift Card** to a restaurant of your choice. Plus see if you've

**WON \$1,000
IN CASH**

Your number must match the number in the dealership.

123456

**THIS
WEEKEND
ONLY**

ABC DEALERSHIP • 9427 CORPORATE LAKE DR. • TAMPA, FL 33634 • 888-555-1234
APRIL 16TH, 17TH AND 18TH FROM 1PM-7PM

*MSRP BASED ON <FICTIONVEHICLEINFO>. PHOTOS ARE FOR ILLUSTRATION PURPOSES ONLY.

www.JohnSmith.buymyAuto.us

Enter Security Code: **2T9W**

ABC Dealership

Dealership Address
Tampa, FL 33634



Expires April 18th, 2010

Pay up to the amount of: Six Thousand Dollars 00/100

\$6,000

Pay to the order of: Endorsement
John Smith
9427 Corporate Lake Dr.
Tampa, FL 33634
Barcode

Manager Bob

291048405785



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