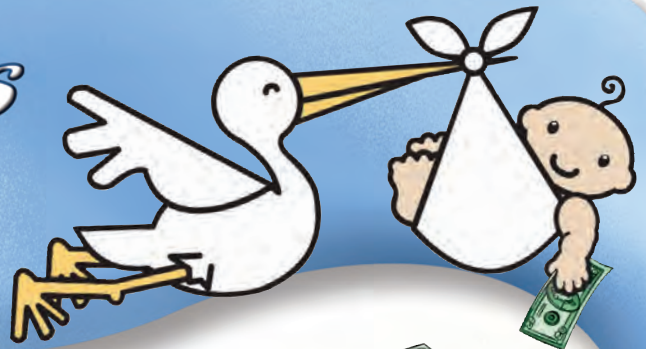


# Congratulations

<Variable last> Family!



ABC Dealership would like to congratulate you on your new addition and we understand that you can't put a price on safety. We also understand a new family means additional costs that were never issues before. That's why ABC Dealership is offering you an opportunity to upgrade your old vehicle to a brand new 2009 or 2010 Vehicle that is fuel-efficient and is at a price that will fit your budget.

The New "Family First - Safety Program" will allow you and your loved ones to travel in a **BRAND NEW VEHICLE that has UPGRADED SAFETY FEATURES** to protect all those inside. It will also allow you to expand your storage space as well. With children in tow, it means more items to bring with you on your next trip to the store.

Whatever type vehicle you decide to purchase, a Sedan, a Mini-Van, or an SUV, ABC Dealership has priced all of our inventory with special consideration to your new lifestyle.

Visit your OWN PERSONAL WEBPAGE for another special offer!

Security Code: XXXX

[www.PURLNAME.buymyauto.us](http://www.PURLNAME.buymyauto.us)

**C O N G R A T U L A T I O N S**

**FUEL EFFICIENCY** **SAVE Gas!**

- City MPG - 48
- Highway MPG - 45
- EPA Rating 9



**2009 TOYOTA PRIUS**

**SAVE Space!** **CAPACITY FEATURES**

- 3-Rows, seating up to 8 passengers comfortably
- Electric 3rd Row Fold-up System



**2009 HONDA ODYSSEY**

<VARIABLE FIRST>, You could be the **WINNER** of **\$2,500 CASH!**

Scratch & Match your Item to the Prize Board on display in our Showroom at ABC Dealership!

**A SPECIAL GIFT**

Variable Name, As a Special Gift To You, ABC Dealership will give you **\$1,000 CASH BACK**

When you purchase a vehicle from ABC Dealership. Use this money any way you wish; start a college fund, buy more diapers, or use it as a large payment towards your new vehicle.

**THIS SHOULD HELP YOU GET AT LEAST ONE GOOD NIGHTS REST!**



A special gift for the VAR Last name family.

RECEIVE A **FREE** CAR SEAT FROM ABC DEALERSHIP



SE002



**ABC Dealership**  
1234 Any Street, Anytown, US 55555  
00/00 thru 00/00  
**888.888.8888**



Expires: <var date>

**Vehicle Buy Back Trade Assistance\***

BRING THIS VOUCHER AND RECEIVE UP TO AN ADDITIONAL \$1,000 FOR YOUR TRADE!

Up to the sum of: **One Thousand Dollars and 00/100**

**\$ 1,000.00**

To the order of:

ENDORSE  
NAME  
ADDRESS  
CITY, ST, ZIP

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**AUTHORIZED SIGNATURE**  
Non-Negotiable • Not a Check • No Cash Value

\*Must Present Upon Arrival at ABC Dealership.

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