VARIABLE FIRST, DON'T MISS THE PRESIDENTIAL DOLLAR EVENT

ONE PRESIDENT DOWN DELIVERS TO YOU
$1 DOWN

Variable First,

ABC Dealership is celebrating Presidents' Day during the month of February by Blowing Out all remaining 2010 vehicles for as much as $10,000 BELOW M.S.R.P. and all 2011 vehicles for as much as $3,000 below M.S.R.P. As a special incentive, you can get into a 2010 or 2011 vehicle with a Down Payment of ONLY $1.00.

PLUS..bring us your old vehicle and we will give you as much as 120% OVER N.A.D.A. Book value for your trade.

ONE DOLLAR DOWN DELIVERS

WHERE	WHEN
ABC DEALERSHIP	**FEBRUARY 00-00**
1234 Anystreet **City, ST, 56789** P: (888) 888-8888 F: (888) 888-8888 www.abcdealership.com	Mon- Fri: 8am - 7pm Saturday: 8am - 7pm Sunday: noon - 5pm

VARIABLE FIRST,

WITH EVERY VEHICLE PURCHASE

YOU WILL RECEIVE A

FREE iPad!

Variable First, be sure to visit your own personal web page for an additional offer!

www.VariableName.buymyAuto.us

SECURITY CODE: **2T9W**

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