John, go GREEN SAVE GREEN

TOYOTA

Only at

ABC Dealership

Month 00 - 00

John,

In conjunction with the celebration of Earth Day, ABC Dealership will be hosting FOURS DAYS of "GO GREEN – SAVE GREEN". During this exclusive event, all in-stock Toyota will be marked down $3,000 below M.S.R.P., with 0% Financing* for up to 72 months and $0 Down. Select vehicles on our lot will also qualify for a $500 Customer Cash Bonus.

We need your vehicle. Trade-in's have hit an all time high. We are also offering you up to $2,000 OVER BOOK VALUE for your trade.

John, combine the discounted prices, the trade-in assistance, the customer cash bonus with low financing rates, you may be driving home a brand new highly efficient Toyota for equal to or less than you're currently paying.

John, Toyota has 13 more vehicles with 25MPG or MORE!

Most new Toyota vehicles get more than an estimated 20 MPG. (Combined city/highway.)

2011 Toyota Hybrid Highlander 4WD	2011 Toyota Hybrid Camry	2011 Toyota Hybrid Prius
28 City / Highway MPG	33 City / Highway MPG	50 City / Highway MPG

Your actual mileage and cost will vary with fuel cost, temperature, driving conditions, and how you drive and maintain your vehicle.

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Plus, John

You are a CASH PRIZE WINNER!

Cash prize must be claimed within promotion period. Unclaimed prizes will be forfeited. Go to ABC Dealership and claim your cash prize of:

up to **$500.00**

Get your personalized gift at: **www.JohnSmith.buymyauto.us**

Where

ABC Dealership
1234 Main Street | City, ST 56789
1-888-888-8888
www.AbcDealership.com

When

Day, Month 00XX	9am - 6pm
Day, Month 00XX	9am - 6pm
Day, Month 00XX	9am - 6pm
Day, Month 00XX	9am - 6pm

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USE SECURITY CODE: 2T9W

ABC DEALERSHIP

1234 Anystreet • City, St. 56789 • 1-888-888-8888

TOYOTA

Vehicle Trade Assistance

Expires 00/00/00

Pay the sum of: *up to* *Two Thousand Dollars 00/100* **$2,000.00**

To the order of:
Endorsement
Variable Name
Variable Street Address
Variable City, ST Zipcode
Barcode

Manager Dave
General Manager

NOT A CHECK - NON-NEGOTIABLE

Disclaimer Disclaimer Disclaimer