

John,

We're having our **Spring Cleaning Clearance Event** only at ABC Dealership. All New in-stock **vehicles will be marked down as low as \$8,000 Below M.S.R.P.** this weekend only!

PLUS John, we will buy back your old vehicle for as much as **\$4,000 over Kelley Blue Book Value.** Upgrade to the vehicle of your choice with payments that may be equal to or less than your current payment. You may also qualify for No Payments for three months.

Just Imagine...

NO PAYMENTS for 90 DAYS and a LOWER MONTHLY PAYMENT!*

*See dealer for details. **Spa treatment includes exterior wash only.

Visit us! **APRIL 15TH, 16TH & 17TH 9AM-9PM**

Spring Begins at Abc Dealership with BIG savings!!

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John Smith, Bring this in and redeem it for

\$1,000 OFF* ANY NEW VEHICLE

or get an oil change for only \$19.95[†]

Abc Dealership • 555 Anystreet • Anycity, ST Zip • (555) 555-5555

*See dealer for details. Oil change does not include taxes. †Some models may have additional charges.

Get a
Free
Auto Spa
Treatment just for
stopping in.**



Abc Dealership

555 Anystreet • Anycity, ST Zip

www.website.com

(555) 555-5555

John, for additional savings visit

www.JohnSmith.buymytoyota.us

Personal Code: <purcode>

Endorsement

John Smith

9427 Corporate Lake Drive

Tampa, FL 33634

Barcode

DocId-104SpringCleaningClearance

BIG **SPRING** CLEANING CLEARANCE *Event*

JOHN!

EVERY VEHICLE HAS THE
BEST PRICE TAGGED
CLEARLY MARKED! BIG SAVINGS!
A MUST ATTEND EVENT!!



SEE OTHER SIDE FOR
BIG SAVINGS!

2010 Toyota RAV4 MSRP
~~\$24,966~~
\$16,966*

WE ARE
SLASHING
PRICES