

Variable First Name,
YOU ARE INVITED

*Please Join on us
Saturday, January 7th, 2006
and enjoy complimentary
Hours, Covers and beverages
while you preview the
Brand new 2006 Vehicle line-up.*

*There will be live music and gifts for
those who visit. Special gifts will be
given away if you test drive a new
2006 vehicle*

**BY
SPECIAL INVITATION
ONLY!**

American  Moments

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Variable First Name,
*You're
Invited*

Place
Store Front
Photo Here



Visit the largest Variable Make Dealership in the area.
With over 300 in-stock new vehicles and one of the highest
sales averages we can offer you prices no other dealership
can as-well-as a pleasurable car buying experience.

VARIABLE FIRST NAME, ABC DEALERSHIP IS **BLOWING- OUT** THEIR REMAINING **2005 & 2006** IN-STOCK INVENTORY.

To be number one again we must hit our quota for the quarter.
To do this we will do what ever it takes to clear our lot for the
next shipment of vehicles. **M.S.R.Ps will be reduced by as
much as \$6,000, Manufacturer Incentives will be applied,
and Extended Warranties will be added at no cost to you.**

No reasonable offer will be ignored. You can not afford
to miss this once in a lifetime car buying opportunity.

PLUS , we will give you up to \$4,000 over book
value for your trade.



The All New
2006 Vehicle with
added benefits here.

ABC DEALERSHIP

555 West Main Street
Anytown, USA 55555
555.555.5555

SATURDAY

January 7th, 2006
9am - 6pm

**Please Bring Your
Invitation With You. This
Special Event Is Not
Open To The Public**



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PLEASE JOIN US DURING THIS RECORD BREAKING EVENT!