



ABC Mitsubishi
 1234 Any Street • City, State 12345
555-555-5555
 www.abcdealership.com

Sales Hours:
 Mon - Fri : Xam - Xpm
 Sat - Sun: Xam - Xpm

Service Hours:
 Mon - Fri : Xam - Xpm
 Sat - Sun: Xam - Xpm



PRESRT-STD
 U.S. POSTAGE
 PAID
 TAMPA, FL
 PERMIT #2245

**VARIABLE FIRST,
 YOU MAY HAVE ALREADY
 WON A BRAND NEW
 2012 OUTLANDER SPORT!**
 SCRATCH-OFF GAME PIECE INSIDE.

**** 5-DIGIT 33917 2/1 ****
 Joseph Edward Kisser-pilewsky
 9630 Bayshore Rd
 North Fort Myers, FL 33917-3720
 |||||

HURRY THIS OFFER IS FOR A LIMITED TIME ONLY!



0% APR
 for 36 months
 (36 monthly payments of \$27.78
 per \$1,000 financed at 0.0% APR)

2012 Outlander SE AWC
 for **\$24,845**

Get up to **\$500**
 Cash Back
 in Loyalty Rebates

**Variable First,
 Handle Wherever the
 World Takes You...**
With the Worlds Most Advanced - All Wheel Control

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MITSUBISHI
 MOTORS





Your World Is Waiting, but

TIME IS RUNNING OUT!

INTRODUCING THE ALL NEW 2012 MITSUBISHI OUTLANDER

0% APR for 36 months
(36 monthly payments of \$27.78 per \$1,000 financed at 0.0% APR)

\$500 Cash Back
Up to IN LOYALTY REBATES

<Variable Name>,

Please join us for an Exclusive Preview Event that will host special incentives not available to the general public. Be one of the first to take the world by storm with special ABC Mitsubishi introductory discounts on select 2012 Mitsubishi Outlanders. This limited engagement event will have vehicles starting as low as \$XXXX.XX. **Special 0% Financing** will be made available as well as **up to \$500 Customer Loyalty Cash Back**.

PLUS... We want to buy back your old vehicle. Trade-in your vehicle and purchase any new vehicle from ABC Mitsubishi during the event dates and we will give an additional **\$2,000 over N.A.D.A Book value in Trade Allowance**.

Combine the ABC Mitsubishi Discounts, manufacturer incentives & trade-in allowance, and you could get into a New 2012 Outlander with a payment that could be equal to or **less than your current payment**.

Variable First, YOU MAY HAVE ALREADY WON A 2012 OUTLANDER SPORT!

0 1 2 3 4 5
Your Winning Number



Simply Scratch-Off Your Game Piece on the left to reveal Your Winning Number.

Match Your Number to the One Posted at ABC Mitsubishi and YOU WIN!

Event Date

Mon - Fri: Xam - Xpm | Sat - Sun: Xam - Xpm



Standard Features

Six standard airbags, Anti-Lock Brakes, 2.4-liter, 168-horsepower hands-free entry and starting, 6CD/MP3 in-dash, 18-inch alloy wheels, stowable 3rd row seat



FUSE Hands-Free Link System

Advanced voice recognition gives you complete control over your phone & entertainment system.



The HDD Navigation System

7-inch LCD touch screen, Real-time traffic, Guidance System, Built-in music server.



Rear Seat Entertainment Display

LCD 9-inch DVD monitor, Remote control, Wireless headphones



Rear View Backup Camera

Allows you to see what's behind you whenever you put your car into reverse.



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*Valid only with purchase of a new Mitsubishi vehicle. Does not apply for employee pricing discounts. Must present mailer prior to negotiations. See dealer for details. Expires X/XX/11