<Variable First>, a special offer awaits you @ www.<PurlName>.buymyAuto.us

Security Code: 2T9W

Variable First, Don't Miss ABC Dealership's Let's Trade Keys KEYLESS EVENT®

SAVE $5,000
OFF M.S.R.P.
Take advantage of a combination of low interest rates and aggressive factory incentives

0% Financing
for 72 months**

Variable First,
You have been selected to participate in ABC Dealership's test market "LET'S TRADE KEYS - KEYLESS EVENT" Event. For 3 days only you will be able to take advantage of special incentives that WILL NOT BE OFFERED TO THE GENERAL PUBLIC. This is by invitation only. To participate you MUST BRING THIS FLYER to ABC Dealership during the event dates and times. If you would prefer to have an earlier appointment, please contact us at (555) 555-5555.

VARIABLE FIRST, YOU WILL RECEIVE:

- ***Up to $5,000 OFF M.S.R.P. on in-stock Vehicles***
- ***0% Financing for 72 months****
- ***Up to $2,000 OVER Book Value for your trade***
- ***A FREE iPad® with a new vehicle purchase***

Variable First, You are a GUARANTEED WINNER!

You are a guaranteed winner of one of the prizes below. Bring this invitation to ABC Dealership during our event hours. Match your winning number to the numbers posted on our prize board and claim your prize.

WINNING NUMBER
012345

RECEIVE A FREE APPLE® iPad™

when you purchase a brand new vehicle during the event dates listed on this flyer.*

3 Days Only! **Friday, Month 14 - Sunday, Month 16 9:00am-8:00pm**

ABC CHEVY DEALERSHIP
555 Standard Avenue
Anytown, St 55555

BUY BACK VOUCHER

NOT A CHECK - NON-NEGOTIABLE
412-38
319

No. 02468900

MAKE AVAILABLE THE SUM OF UP TO:
Two thousand and 00/100 dollars Over Blue Book Value

AMOUNT
*****2000.00
Over Blue Book Value

VALID
04-16-11

Endorsement
Name
Address
City, ST Zip
Barcode

iPad2™ will be provided in the form of an Apple® gift card with a retail value of one 16 GB iPad™ Wi-Fi ($499). Apple® and iPad2™ are registered trademarks of Apple Inc. Apple Inc. is not an affiliate/sponsor/endorser of this promotion. **w.a.c. Disclaimer Disclaimer Disclaimer