

a. ID Number 00-125-4457895		<b>COPY TO BE PRESENTED AT ABC DEALERSHIP FOR PROOF OF ELIGIBILITY</b> AMMS No. 9427-33634	
b. Phone Number 888-555-5555		1. Buy Back Vehicle Year XXXX	2. Eligible Vehicle Years NEW 2010, 2011
c. Program Servicing Center  <b>Dealership Name</b> <b>123 Any Street</b> <b>AnyTown, USA 55555</b>		3. Vehicle Make XXXXXX	4. New Vehicle Make
		5. Vehicle Model XXXXXX	6. New Vehicle Model
		7. Vehicle Trim XXXXXX	8. Estimated Interest Rate 0.00%*
d. Addressee's Personal ID Number 00-1256874-56238		9. Estimation Date 00/00/20XX	
e. name, address, and ZIP code  **** 5-DIGIT 33917 2/1 **** Variable Name 9427 Corporate Lake Drive Tampa, FL 33634 Barcode		Blue Book® Trade-In Value \$XX,XXX*	



**VARIABLE NAME, THE TRADE-IN VALUE  
FOR YOUR YEAR MAKE MODEL IS**

Form **W-007** Vehicle Purchase Savings Statement **2010**



**\$XX,XXX!\***

ABC Dealership is reaching out to valued customers who own certain high demand vehicles like the <Variable Year Make Models>. Due to the appeal of these quality pre-owned vehicles nationwide, it has been nearly impossible for dealerships like ourselves to replenish our pre-owned vehicle inventory.

It makes good business sense for us to purchase vehicles from our valued customers who live locally.

**Based on our need, we feel that your vehicle is worth more than the Kelley Blue Book® Trade-In value!**

There is no purchase necessary, we must restock our inventory now, however, if you need to replace your vehicle, there has never been a better time to upgrade. In fact, with new incentives, lower interest rates and aggressive discounts you may be able to upgrade into a new 2011 with payments equal to or less than your current payment.

Variable First, we have created a special web site for you to go to and receive a free gift [www.PurlName.buymyauto.us](http://www.PurlName.buymyauto.us) use security code 2t9w.

Sincerely,

General Manager  
ABC DEALERSHIP

**[www.PurlName.buymyauto.us](http://www.PurlName.buymyauto.us)**

Security Code: **2t9w**

**ONE DAY ONLY Month 00th, Saturday 11:00 a.m. to 8:00 p.m.**  
**ABC DEALERSHIP • 555 Any Street • City, US 55555 • (888) 555-5555**

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