

HIGH DEMAND = HIGH VALUE

HIGH DEMAND



2007 ACURA RDX

HIGH DEMAND



2009 ACURA TSX

IN DEMAND



2009 ACURA TL

ONLY AT **ABC DEALERSHIP**

John,

The used car market is at an all time high and due to the severe shortage nationwide, we are finding it nearly impossible to purchase high valued pre-owned vehicles.

That is why we are contacting owners of **vehicles of high value**. It makes good business sense for us to purchase vehicles from our valued owners who live locally.

This is not going to be available to the general public! This is a private vehicle acquisition event.

We are only making these offers available to owners of high demand vehicles.

John, no purchase is necessary! We must restock our inventory now, however, if you need to replace your vehicle, there has never been a better time to upgrade! In fact, with new incentives, lower interest rates and aggressive discounts you may be able to upgrade into a new 2010 with payments equal to or less than what you currently pay.

Please be sure to visit our specially created web site for you to go and receive your free gift. www.JohnSmith.buymyAuto.us Use security code **2t9w**.

Sincerely,

Manager Bob

General Manager
ABC Dealership

www.JohnSmith.buymyAcura.us

Security Code: **2t9w**

HIT THE JACKPOT

- \$5.00** 1 = OR OR +
- \$500** 2 = + + OR
- \$1,000** 3 = + +
- \$5,000** 4 = + +

JOHN, PULL YOUR TABS & SEE IF YOU'VE WON!

Because your vehicle may be in such high demand, ABC Dealership is prepared to offer you up to **\$5,000 over N.A.D.A.** for your vehicle!*

3 DAYS ONLY!

N.A.D.A. is the best way to keep up with the daily rise of used car values.

MARCH 26TH, MARCH 27TH & MARCH 28TH

ABC DEALERSHIP • 1234 Main St. • City, ST 56789 • 1-888-888-8866

*Based on Kelley Blue Book base book value. Deductions from allowance may be made for equipment failure, body/interior damage, reconditioning costs and/or excessive mileage. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Status may vary from the time data was compiled. Loan is subject to lending institution's final credit approval and cannot exceed purchase price of vehicle. Limit one loan per vehicle. Excludes tax, title and license. See dealer for details. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service. *Copyright © 2010 American Marketing & Mailing Services, Inc. All Rights Reserved * Vehicle Images Courtesy of **eVOX IMAGES!** All prizes must be redeemed in person by 00/00/0000 or will be forfeited. Prize winners must have winning piece and mailed letter to qualify for redemption.

VEHICLE ACQUISITION VOUCHER

Valid Thru 00/00/0000

United We Stand

Pay the amount of up to: **\$5,000** dollars and 00/100

To the Endorsement
Order of: John Smith
9427 Corporate Lake Dr.
Tampa, FL 33634
Barcode

Manager Bob

NOT A CHECK - NON-NEGOTIABLE

PRESENT THIS PORTION TO THE PARTICIPATING DEALER PRIOR TO OFFER EXPIRATION

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