

Back-to-School Giveaway

John,

we are having a Back-to-School Event, and what better way to start the new school year than with some free cash? All you have to do is match the number below to the one in the showroom and YOU WIN!

We are also giving up to \$5,000 over NADA for any trade that is in good condition. John, the only thing you have to do is stop in. We've scheduled an appointment for you to speak with a Trade Assistance Specialist and have your vehicle appraised between 10am and 3pm on Month 00th. If you need to reschedule please give us a call at 555.555.5555 and ask for Chuck Fest.

p.s. John, go visit your own personal site to find additional savings!

<http://www.purIname.buymyauto.us>

log in code: <purIcode>



Date: Month 00th

10am-3pm

don't be tardy

Get a Free BACKPACK just for stopping in!

Fill this card out and drop it off to receive additional savings on your birthday.

email: _____

birthday: _____

current vehicle: _____

year: _____

make: _____

model: _____



Abc Dealership
555 Anystreet
City, St Zip
Website

call us (555) 555-5555



Endorsement
Name
Address
City, ST Zip
Barcode

Back-to-School Giveaway

John

We are giving away
\$2,500 Cash!

Month 00th
10am-3pm



Back-to-School Giveaway

John

We are giving away
a FREE iPad!

Month 00th
10am-3pm