John,
Don't miss...
ABC Dealership's
Memorial Day
WEEKEND

ABC Dealership's
RED WHITE BLUE TAG EVENT

Make Logo

John Smith,

This Memorial Day Weekend at ABC Dealership, we are celebrating the spirit of America with huge savings on every make & model.

For One Weekend Only, you could save thousands with low APR financing and generous cash back incentives!

Plus John, we will buy back your <year make model> at 20% or up to $4,000 over Kelley Blue Book Value.*

2010 TOYOTA CAMRY

2010 TOYOTA PRIUS

MATCH YOUR LUCKY NUMBER WITH OURS IN THE SHOWROOM AND SEE IF

YOU'VE WON!
$5,000
GUARANTEED

Prize winners must claim their prize within current event dates at ABC Dealership. Prizes not claimed during event dates will be forfeited. Must test drive to claim prize.

Your Lucky Number is: 15163

CLAIM PRIZE AT

ABC DEALERSHIP
1234 MAIN ST.
CITY, ST, 56789

JULY 2ND, 3RD, 4TH

John, be sure to visit your personal web page for a free gift: **WWW.JOHNSMITH.BUYMYAUTO.US**

USE SECURITY CODE: ***2T9W***

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