



President's
Day

VARIABLE FIRST NAME,
SAVE THOUSANDS DURING THE ABC DEALERSHIP

SPECIALS

Big Three Blowout

Variable First Name,
for 3 DAYS, ABC Dealership will be **BLOWING OUT ALL REMAINING
2006 & 2007 INVENTORY**. We will be slashing all in-stock vehicles
by as much as **\$10,000 BELOW M.S.R.P.** pricing.

A shipment of 2007 vehicles are in route to our dealership and
**WE MUST MAKE ROOM. We have over 350 vehicles in-stock
and the ALL MUST GO!** All reasonable offers will be considered.

PLUS...Get rid of your old vehicle for top dollar. Our pre-owned
department is in need of your vehicle. **We will pay off your
vehicle no matter how much you owe.**

**WITH THE COMBINED INCENTIVES, YOU COULD BE DRIVING A BRAND NEW
VEHICLE WITH A PAYMENT EQUAL TO OR LESS THAN YOU CURRENTLY
PAY.**

2006 F-150 CREW CAB

Auto, A/C, V-8, 4x4

Stock#0000000

M.S.R.P. \$28,898

NOW \$22,898

SAVE \$6,000



2007 EXPLORER - EDDIE BAUER

Auto, A/C, V-8, 4x4, Leather
3rd Row, Sun Roof

Stock#0000000

M.S.R.P. \$42,898

NOW \$33,898

SAVE \$9,000



2006 RANGER

Auto, A/C, V-8, 4x4

Stock#0000000

M.S.R.P. \$23,898

NOW \$15,898

SAVE \$8,000



**YOU CAN NOT AFFORD TO MISS THIS
SALES EVENT!**

ABC DEALERSHIP

555 West Main Street Anytown, USA 55555
(555) 555-5555

3 DAYS OF **BIG** SAVINGS

Saturday Feb 16th 9am-7pm

Sunday July 2nd 11am-5pm

Monday July 3rd 10am-5pm

EVERY IN-STOCK VEHICLE HAS BEEN REDUCED.

Endorsement Line

Barcode

Variable Name

Seq #

Variable Street Address

Variable City, State Zip

Variable First,
Bring the attached card to ABC Dealership on
one of the dates listed and Receive a
Target Card worth up to

\$500

