

Give Your **OLD TAG** a **NEW RIDE**

JOHN, WE ARE GIVING REBATES OF UP TO \$6,500!



John Smith
1234 Radish Ln
Chattanooga, TN 37406-7744

15163

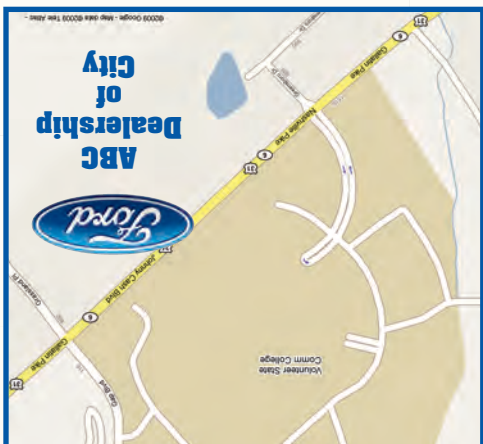
**SCRATCH & REVEAL
YOUR LUCKY NUMBER**

PRESRT-STO
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT #2245

Guaranteed

\$2,500

John you could be the winner of...



ABC Dealership of City
1234 Ridgewood Ln • Chattanooga, TN, 37406
P: (888) 777-555 F: (888) 444-222
Mon - Fri 9am - 8pm
Saturday 8am - 4pm

JOHN...

WE HAVE LOTS OF

UNCLAIMED CARS



2008 Ford Taurus Sedan

MSRP: \$15,995
Rebate: \$6,500



\$9,495

\$79.00 Per Month

at **ABC Dealership of City**

Over 250 vehicles, Must be sold!!!

UNCLAIMED CARS



2008 Ford Taurus Sedan

MSRP: \$15,995
Rebate: \$6,500

\$9,495



with low Millage

Drive One for as low as **\$79.00** Per Month

NOW THROUGH MONTH 00^{XX}

John,

The unclaimed cars event is here at ABC Dealership, we have allocated over **ONE MILLION DOLLARS** in Manufacturer Incentives & Rebates to use towards the purchase of any NEW 2009/2010 vehicle.

NO CLUNKERS! NO GOVERNMENT LOOP HOLES!

YOU ARE QUALIFIED!

WE WILL GIVE YOU UP TO \$4,500 IN INSTANT REBATES!

This is your last chance!! We will beat any competitor's price and literally do "Whatever It Takes" so you can fall in love with a new <MAKE> of your dreams. Choose from our enormous inventory of new and pre-owned vehicles.

John, this is a great chance, now through <Date/Event>! Incentives & Rebates are limited to availability so hurry down now. We make buying a new vehicle easier and more affordable than ever!



Your Lucky Number is:

15163

MATCH YOUR LUCKY NUMBER WITH OURS IN THE SHOWROOM AND SEE IF



up to **You've Won!**

\$2,500

Guaranteed Cash!!!

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Saturday 8am-4pm

John, be sure to visit your own personal web page for an additional offer!

www.JohnSmith.buymyAuto.us

SECURITY CODE: **15AZ**

Match your lucky number with the one in the showroom and see how much you've won! All prize winners must claim their prize within current event dates at ABC Dealership, while supplies last. Prizes not claimed during event days are automatically forfeited. All winners must test drive a vehicle to claim their prize. Contact dealership for complete details.

John Smith

1234 Radish Ln, Chattanooga, TN 37406



Date: 00/00/09 00-124875

To the order of: **ABC Dealership of City**

The sum of up to: **Six Thousand and Five Hundred Dollars**

\$6,500

Memo: Expires 00/00/09



100022201

Endorser